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Southwest Regional Center  
Quarterly Report – July/August/September 2010  
Steve Archer, Director  
Matthew Schuld, Outreach Coordinator

Executive Summary

Dramatic changes occurred at the Southwest Regional Center during the first quarter of FY 2010-2011. Director Steve Archer resigned in mid-July. Similarly, in late August the FPAN Board of Directors voted to begin the process of terminating the contract between the SWRC and its current host institution, the Town of Fort Myers Beach. Despite administrative adjustments the SWRC conducted a multitude of successful public outreach events.

On July 16, the SWRC conducted a public day at Fort Center in Hendry County where Dr. Victor Thompson of Ohio State University was leading a field school. The event offered attendees the opportunity to tour a renowned archaeological site and witness an ongoing excavation. Though the site is located in a highly rural area, over 100 residents and tourists attended. Our office offered general tours, activities for children, and informational material on Southwest Florida's archaeological resources. The event also afforded the SWRC an opportunity to partner with the Fish and Wildlife Conservation Commission and the Clewiston Museum. We expect our relationship with these agencies will allow us to increase our presence in Glades and Hendry Counties.

The SWRC provided educational activities and distributed informative material at numerous events in the first quarter of FY 2010-11. In July and August our office worked with several archaeologically themed summer camps, offering educational activities and assistance with materials. We hope to build on the contacts made within the county and city parks systems to provide archaeologically themed activities at traditional camps throughout the region in the forthcoming year. Summer festivals provided a venue for our office to meet the year around residents of our region who, during fall and winter festivals, are often eclipsed by seasonals and tourists.

Lastly, the SWRC utilized the summer months to make valuable contacts at local heritage institutions throughout the region. Outreach Coordinator Matthew Schuld met with administrators at the Boca Grande Historic Society, Randall Research Center, the Cape Coral Museum, and several Collier County Museums to discuss future programming partnerships.

<b>Type of Activity/Event</b>	<b># of Events/Presentations/Activities</b>	<b>Attendees #</b>
Public Presentations	1	15
Public Events	3	600
Professional Presentations (conferences, etc)		
Professional Events attended (conferences, etc)		
Adult Training/Workshops		
School/Youth Programs/Workshops	2	40
Radio/TV Presentations/Interviews		
Volunteer Programs		
Meetings attended – Government, Schools, Administration, Local Organizations	8	10
Printed Articles – Magazine, Newspaper		
Printed Media produced – Brochures, Booklets, Guides, Maps		
Electronic Media produced– Blog, Podcasts, Mass Emails		
Major Publications – Book, Chapter, Journal Article		
<b>TOTAL</b>		<b>665</b>

## Public Outreach

### Info Booths

- Calusa Nature Center, Lee County – Teacher Resource Day, 75 attendees
- Fishermens Village, Charlotte County – Pirate Festival, 200 attendees

### Public Lectures/Presentations/Tours

- Charlotte County Historical Society, Charlotte County – 15 attendees
- Monthly FAS Chapter meeting, Lee County – 25 attendees
- Fort Center Public Day, Glades County – Public Day, 100 attendees

### Youth Event/Presentation

- Manatee Park Summer Camp, Lee County – 20 attendees
- Charlotte Harbor Archaeology Camp, Charlotte County – 20 attendees

### Publications

- Blog, Facebook, Twitter

### Advising

- Visited Boca Grande Historical Society to discuss how FPAN can aid in upcoming events
- Met Chris Davenport (Palm Beach County Archaeologist) and Sarah Nohe at the Belle Glade Museum to discuss the possibility of creating public outreach events centered on the Lake Okeechobee region.

## Aiding/Advising Local Governments

### Charlotte County

- Began discussions with Charlotte County Historical Society about developing a temporary Cuban fishing exhibit.

### Collier County

- Met with Lee Mitchell at Robert's Ranch Museum to discuss how FPAN can assist with upcoming programs and events
- Met with Lee Mitchell at the Everglades City Museum

### Glades County

- Working with Tourist Development Council to advise on archaeological/historical concerns with proposed Kellogg Property development

### Hendry County

- Spoke with the Director of the Clewiston Museum Butch Wilson about developing school programs and interpreting an archaeological site within Hendry County.

### Lee County

- Met staff at the Cape Coral Museum to discuss how FPAN can aid the museum.

### Assisting DHR

- Attended the DHR-FPAN meeting in Tallahassee

### Other

- Outreach Coordinator Matthew Schuld attended the Outreach Coordinator retreat which sought to improve FPAN's public outreach through the sharing of ideas and activities
- Outreach Coordinator Matthew Schuld was elected to the local FAS Chapter (Southwest Florida Archaeological Society) Board of Directors