



FLORIDA PUBLIC ARCHAEOLOGY NETWORK

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North Central Region

Quarterly Report: July/August/September 2011

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This quarter the North Central Region has offered a variety of both adult and children's educational programming and outreach activities. There has been an increase in adult educational activities this quarter, which is one of the goals for North Central this fiscal year. I have presented several lectures to civic organizations throughout the region and have made some very valuable connections in the eastern counties of the region. While increasing adult programming, I have continued to conduct regular youth programs as well. During the summer FPAN partnered with three different summer camps within the North Central Region. Additionally, since the start of school, I have made multiple classroom visits. Some of these visits are return visits to classes I visited last year; others are to new schools and/or teachers. I have had many new teachers contact me for information, many whom heard about our organization through word-of-mouth or at educator conferences.

I, along with the other Outreach Coordinators, attended Project Archaeology Facilitator Training this quarter. This training was conducted by the staff at the Northeast Regional Office and was held at Kingsley Plantation. This training and being able to offer the Project Archaeology curriculum has been a huge benefit for me, students and teachers in this region. I utilized lessons from this curriculum for summer camp activities as well as classroom lessons thus far. I have started the initial planning for a teacher training workshop to be hosted by the North Central Region later in the school year. Immediately following the Project Archaeology Facilitator Training, the Outreach Coordinators and several of the Directors met to discuss various issues relating to outreach. This was a very productive meeting and gave us an opportunity to get some input from the Directors as well.

This September we also had our second annual DHR/FPAN meeting in Tallahassee. It was very successful and enjoyable. The day prior to the meeting FPAN staff met at Mission San Luis for a very productive staff meeting. The following day we met with staff from DHR at the Bureau of Archaeological Research to discuss specific ways that FPAN can assist DHR. Dates have already been set for the third annual meeting in 2012.

Since last spring I have been planning kayak tours in this region that would highlight the archaeology of this area. I have teamed up with a local kayak rental equipment business, TNT Hide-a-Way to assist me with this project. During the summer we offered several of these tours along the Wakulla River. They were very successful and we are hoping to expand to other rivers by next spring. We will continue to offer these tours throughout the fall and winter months, however, not as many people kayak during this time of the year. If we receive an inquiry about these tours during the fall and winter months, we will schedule a tour (on an as needed basis).

The North Central region was contacted by a group, Friends of Suwannee Spring, this summer. They are interested in having Suwannee Spring listed on the National Register of Historic Places. Suwannee Springs is a historic site located in Suwannee County. In 2005 a phase I survey was done of the property. Starting in the mid-1800s the site was a health resort, which included a hotel, walled spring, cottages and other associated structures. The site is currently managed by the Suwannee River Water Management District. I have been working with the Water Management District, the Friends of Suwannee Springs and the Division of Historical Resources to assist with the preservation and listing of this site on the National Register of Historic Places. Assisting with this endeavor has given me the opportunity to refine the FPAN Guide to the National Register of Historic Places document that I have been working on.

This September this region and the Northwest Region planned the first Public Archaeology Day in Blountstown at the Panhandle Pioneer Settlement. The event was very successful. Because the Panhandle Pioneer Settlement is located in the Northwest Region, the number of attendees will be included in the Northwest Region's quarterly report. We had FPAN staff on hand to identify artifacts; there were also living history interpreters and a variety of other vendors. FPAN North Central also had one volunteer assist with this event. An article was printed in the Calhoun-Liberty Journal regarding this event as well. The Panhandle Pioneer Settlement had a big part in planning this event. We have already set a date for next year's Public Archaeology Day at the Panhandle Pioneer Settlement.

I have already started to plan some events for the 2012 Florida Archaeology Month. I have met with Bonnie Holub, Director of the Tallahassee Community College Wakulla Center and we are planning a lecture series for FAM. We are planning on having one lecture per week, not including the week of TCC's Spring Break. I have invited Dr. Nancy White, Jim Dunbar, Dr. William Lees and Franklin Price to speak. More information will become available soon as I go forward with the planning of this series.

The 2012 FAS Annual Meeting will be held in Tallahassee at Mission San Luis. The Panhandle Archaeological Society at Tallahassee is the host for this meeting. I have been selected as chair of the Fundraising and Outreach Committee. The committee has been hard at work soliciting donations to help fund the meeting and have been gearing up for the volunteer recruitment effort. We are looking to the local universities, colleges and civic organizations for volunteers and local businesses for donations. I have also been assisting with the general planning for this meeting as well.

As a member of SHA's Gender and Minority Affairs Committee I have volunteered to be the Social Media Liaison for the committee. I, along with the GMAC, am currently working on some topic ideas for the SHA blog. The job of liaison is primarily to produce content that reflects the mission of their respective committee, in my case the GMAC. As liaison I will be asking for the GMAC to assist me in contributing regular content to the SHA blog. I will also be utilizing Twitter and Facebook for this purpose. The blog and other social media outlets are scheduled to be launched the week of the 2012 conference in Baltimore and the SHA Social Media Subcommittee would like to have content lined up for both the launching and the month of January. The GMAC will have content ready by that deadline.

According to Google Analytics our website has had 301 visitors, with an average of 2.74 pages viewed per visit. We have increased the number of fans on Facebook from 210 to 225 and the number of followers on Twitter from 195 to 236. Also, the number of subscribers to our quarterly newsletter has increased from 210 to 242. This quarter we have had a good variety of events, many of which took place in parts of the region that previously have not had any FPAN activities. This quarter the total number of attendees to FPAN North Central events was 707.

Type of Activity/Event	# of Events/Presentations/Activities	# of Attendees
Public Presentations	2	110
Public Events	2	46*
Professional Presentations (conferences, etc)		
Professional Events attended (conferences, etc)	1	
Adult Training/Workshops		
School/Youth Programs/Workshops	5	368
Radio/TV Presentations/Interviews		
Volunteer Programs	1	1
Meetings attended-Government, Schools, Administration	9	182
Printed Articles-Magazine, Newspaper	1	
Printed Media produced- Brochures, Booklets, Guides, Maps		
Electronic Media produced- Blog, Podcasts, Mass Emails	1 mass emailing (quarterly newsletter) FPAN Facebook FPAN Twitter "Shovel Bytes" Blog	242 subscribers 225 fans 236 followers 5 posts
Major Publications- Book, Chapter, Journal Article		
TOTAL	16	707**

**This number represents only one of the two Public Events held; the second event is included in the attendees of FPAN Northwest's events because the joint event took place in that region.*

***Total number of attendees does not include numbers from Twitter, Facebook, newsletter subscribers or blog posts.*

Public Outreach

Informational Booths:

- Mary Brogan Museum Teacher Open House (Leon)- 34 attendees

- Panhandle Pioneer Settlement Public Archaeology Day (Calhoun)- attendees listed on NW quarterly report

Public Lectures/Presentations/Tours:

- Wakulla River Archaeoheritage Tour (Wakulla) – 12 attendees
- *Native Uses of Native Plants in Florida* Lecture (Columbia)- 58 attendees
- *Native Uses of Native Plants in Florida* Lecture (Columbia)- 52 attendees
- Presentation to Leon County Social Studies teachers (Leon) -32 attendees

Youth Events/Presentations:

- Girl Scouts of the Florida Panhandle, Camp for All Season (Leon) – 12 attendees
- Museum of Florida History, Kids Dig Archaeology! Event (Leon)- 113 attendees
- Fairview Middle School Classroom Visit (Leon)- 123 attendees
- Hosford 21st Century Program Visit (Liberty)- 23 attendees
- Swift Creek Middle School Classroom Visit (Leon)- 101 attendees



Children and adults get a behind the scene tour of the Conservation Lab after Kids Dig Archaeology! Program at the Museum of Florida History.



Some of the staff and campers at Camp for All Seasons during Archaeology Week pose for a picture after trying their hand at the atlatl.

Assisting DHR

- Distributed DHR literature to public when attending public events.
- Held second annual DHR/FPAN meeting in Tallahassee.
- Assisting with the National Register of Historic Places and preservation efforts of Suwannee Springs.

Other

- Attended the Suwannee River Water Management Board of Directors meeting to show support for nominating Suwannee Springs to the National Register of Historic Places.
- Continue to serve on the board of the Panhandle Archaeological Society at Tallahassee.
- Have been re-elected to the board of the Wakulla County Historical Society.
- Have been selected as Chair of the Fundraising and Outreach Committee for the 2012 FAS Meeting in Tallahassee.
- Serving as the Social Media Liaison for the SHA Gender and Minority Affairs Committee.
- Met with Bonnie Holub, Director of the TCC Wakulla Center to discuss future programming at the center.
- Assisting the Bureau of Archaeological Research and the Panhandle Archaeological Society at Tallahassee with shovel testing at The Grove in Tallahassee.
- Met with staff of the Girl Scouts of the Florida Panhandle to discuss future programming in underserved counties within the North Central Region.
- Continue to work with the ATTF to promote archaeotourism in Florida.
- Continue to work on the FPAN Guide to the National Register of Historic Places.