



FLORIDA PUBLIC ARCHAEOLOGY NETWORK

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North Central Region
Quarterly Report- January/February/March
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The first quarter of 2011 has been a wonderful one for the North Central Region. The New Year began with the Society for Historical Archaeology Annual Meeting held in Austin, Texas. At this conference I was a panelist for the ACUA/APTC Combined Student Forum, "Old World, New World, Real World". This forum discussed what to expect and what will be expected as students begin their professional career as an archaeologist.

Several different festivals and Civil War reenactments were held during this quarter in the North Central region, many of which FPAN North Central was able to attend and set up a booth. At both the Olustee and Natural Bridge Civil War reenactments we set up a booth to promote the new web-based resource, "Destination: Civil War". We also had a display at both of the events to educate the public about battlefield archaeology. We had a booth, complete with hands-on activities, at the Florida Museum of History's Children's Day and attended the Ghazvini Learning Center's Career Day. North Central has partnered with the Ghazvini Learning Center, and will be working with them in the future both in the classroom and at future career fairs. During Florida Archaeology Month, FPAN North Central partnered with the Bureau of Archaeological Research and the Panhandle Archaeological Society at Tallahassee during the Ochlockonee River State Park Primitive Arts Festival. We had an entire pavilion at this event dedicated to archaeology education and outreach. The exhibit included artifacts and replicas, informational brochures, booklets and posters, and information about the various organizations and how to get involved. During this event FPAN hosted the first ever Children's Atlatl Workshop and Competition (in which all participants were winners) and judged the flint knapping competition. The park manager and organizers were very pleased with the Children's Atlatl Workshop, and we are hopeful that it will become an annual part of this festival.

During Florida Archaeology Month 2011, in addition to the Ochlockonee River Primitive Arts Festival, I gave several public presentations to civic organizations. I also organized a Boy Scout Merit Badge Clinic for a troop from Thomasville, Ga. This was a half day event, with the other half of the day being spent visiting Mission San Luis. Earlier, in February, the troop completed the fieldwork portion of the badge requirements by assisting members of the local FAS chapter, BAR, DHR and I with fieldwork on a site located off of the Wacissa River. I also incorporated the FAM 2011 theme into my monthly visits of the 21st Century After School program at Hosford Elementary and Tolar Elementary, both located in Liberty County. I also had the opportunity to assist the local FAS chapter and the State Collections Facility with a

public tour of the state's collection of artifacts. During FAM Dr. Lees and I, with the assistance of volunteers, were also able to tentatively complete the excavation at the Orman House in Apalachicola. As per the request of FAS, I provided the public and FAM event organizers with the FAM 2011 Participant Survey. When possible I gave participants the option to fill out the survey on site and place them in a box so that I could mail them or to take them home and fill them out and mail them at their convenience. My hope was that this would increase the number of surveys completed and mailed.

During Preservation Week 2011 I attended the Grants Review Hearings and stood in support of FPAN, FAS and Wakulla County Historical Society grants. I also attended the annual Tourism Day in an effort to make connections and learn more about the tourism industry and how FPAN can help with the promotion of heritage and archaeology-based tourism in Florida (FPAN Goal 6, Objectives 1 – 4 and Goal 7, Objectives 1 -2). As part of this initiative, Irina Sorset and I had a phone conference with Brenna Dacks from Visit Florida. The information gained during this conference led FPAN to become a member of Visit Florida.

Gregg Harding and I discussed, via phone conference, developing a training program to recruited volunteers (Goal 9, Objective 2). We have conducted research on similar existing programs and will develop a program in the coming months. In an effort to more fully understand the National Register of Historic Places and associated nomination procedures I met with Barbara Mattick and subsequently attended a National Register Review Board meeting. I am planning on developing a manual discussing the nomination procedures this year. This will better enable FPAN staff to assist DHR with identification and nomination of sites to the National Register of Historic Places (Goal 9, Objective 5). This manual will include examples of nominations and covers that will be provided to me by Barbara Mattick.

With the assistance of staff members from other FPAN regions, I assisted the Florida Museum of History with their upcoming exhibit, "Forever Changed: La Florida, 1513 – 1821". We collaborated and wrote narrative descriptions of archaeological sites throughout Florida that will be used as part of an interactive kiosk in this exhibit. FPAN will be credited with this contribution, and there may be future assistance we can provide for this exhibit, which is scheduled to open in 2013 to coincide with Viva Florida 500.

I was also able to visit the eastern portion of the North Central region this quarter. While there, I met with a concerned citizen to discuss potential outreach activities in that region. I have also scheduled archaeology activities at three different summer camps in the North Central Region for this coming summer. Additionally, we have also recreated our blog, now named "Shovel Bytes" and have had an outstanding response and interest from both other FPAN staff and the public. During Florida Archaeology Month I created a weekly blog, "The Plant of the Week", highlighting some of Florida's native plants and their native and historic uses.

This has been a busy and exciting quarter! We have seen another increase in the number of attendees to FPAN North Central events. According to Google Analytics, the North Central website has had a total of 466 visits and 1,301 page views this quarter, with an average of 2.79 pages viewed per visit. We have increased the number of fans on Facebook from 161 last quarter to 197. The number of followers on twitter has increased from 96 followers to 139, and the number of subscribers to our quarterly newsletter has increased from 45 to 176. Much of this can be attributed to the number of events during Florida Archaeology Month! It should also be noted that I received a comment from an attendee at the Ochlockonee River Primitive Arts Festival that he signed up to receive the North Central newsletter at

the Natural Bridge reenactment and was glad he did, as that is how he learned of the Primitive Arts Festival. It was encouraging to hear that our newsletter is helpful and informative to our subscribers!

Type of Activity/Event	# of Events/Presentations/Activities	# of Attendees
Public Presentations	2	89
Public Events	5	1321
Professional Presentations (conferences, etc)	1 (as a panelist)	
Professional Events attended (conferences, etc)	1	
Adult Training/Workshops		
School/Youth Programs/Workshops	7	254
Radio/TV Presentations/Interviews		
Volunteer Programs	1	4
Meetings attended-Government, Schools, Administration	7	
Printed Articles-Magazine, Newspaper		
Printed Media produced- Brochures, Booklets, Guides, Maps		
Electronic Media produced- Blog, Podcasts, Mass Emails	1 mass emails (including 1 newsletters this quarter-winter edition) FPAN Facebook FPAN Twitter	176 subscribers 197 fans 139 followers
Major Publications- Book, Chapter, Journal Article		
TOTAL	25	1669*

*Total number of attendees does not include number of followers on Twitter, nor does it include the number of fans on Facebook.

Public Outreach

Information Booths:

- Children’s Day at the Florida Museum of History, Tallahassee- 315 attendees
- Battle of Natural Bridge Reenactment, Woodville- 229 attendees
- Ochlockonee River State Park Primitive Arts Festival, Sopchoppy- 331 attendees

- Battle of Olustee Reenactment, Olustee- 430 attendees

Public Lectures/Presentations/Tours:

- Tour of State Collections Facility, Tallahassee- 16 attendees
- Panhandle Archaeological Society at Tallahassee: *Native Plants, Native Peoples*, Tallahassee- 62 attendees
- Wakulla County Historical Society: *Cemeteries as Historical Resources*, Crawfordville- 27 attendees

Youth Events/Presentations:

- Boy Scout Archaeology Merit Badge Fieldwork at Coonbottom Mound, Jefferson County- 33 attendees
- Boy Scout Archaeology Merit Badge Workshop, Tallahassee- 24 attendees
- Miccosukee Head-Start Program Classroom Visit, Miccosukee- 17 attendees
- Ghazvini Learning Center Career Day, Tallahassee- 36 attendees
- Hosford Elementary 21st Century Program Visit (January), Hosford- 22 attendees
- Tolar Elementary 21st Century Program Visit (January), Bristol- 16 attendees
- Hosford Elementary 21st Century Program Visit (February), Hosford- 30 attendees
- Tolar Elementary 21st Century Program Visit (February), Bristol- 21 attendees
- Hosford Elementary 21st Century Program Visit (March), Hosford- 22 attendees
- Tolar Elementary 21st Century Program Visit (March), Bristol- 8 attendees
- Children's Atlatl Workshop and Contest, Sopchoppy- 15 attendees

Assisting DHR

- Distributed DHR literature to public when attending public events (see information booths above)
- Met with Barbara Mattick to discuss the nomination process for the National Register (Goal 9, Objective 5)
- Attended the National Register of Historic Places Review Board meeting to gain a better understanding of the National Register so that FPAN may better assist DHR with nominations of archaeological sites (Goal 9, Objective 5)
- Assisted Della Scott-Ireton with creating a preliminary agenda for second annual DHR/FPAN meeting scheduled for September 2011
- Coordinated with other FPAN regional offices to complete the narratives for archaeological sites throughout the state to be used as part of an interactive exhibit at the Florida Museum of History, "Forever Changed: La Florida, 1513 – 1821"
- Provided Mary Glowacki, of BAR, with FPAN swag and literature for "Florida Forever Day" at the capital

Other

- Attended "Tourism Day" in Tallahassee in order to connect with other tourism groups and find more ways in which we can develop and implement a strategy to promote archaeological heritage tourism in Florida (Goal 6).
- Along with Irina Sorset, met (via phone call) with Brenna Dacks of Visit Florida (Goal 6)
- Continue to attend Wakulla County Historical Society meetings and am still an active board member

- Assisting the Panhandle Archaeological Society at Tallahassee with the planning of the 2012 FAS Conference in Tallahassee
- Attend board and general meeting of the Panhandle Archaeological Society at Tallahassee
- Met with Kevin Patton and David Garcia, both of Ochlockonee River State Park, to plan for the Primitive Arts Festival and the Children's Atlatl Workshop and Contest
- Discussed with Gregg Harding plans for developing a training program for recruited FPAN volunteers (Goal 9, Objective 2)
- Met with Victoria Adams, Volunteer Development and Program Manager of the Girl Scouts of the Florida Panhandle, to discuss possible programs at the Camp for All Seasons (Scouting the Past week)



Boy Scout's working on their Archaeology Merit Badge, analyzing the artifacts they recovered from Coonbottom Mound in February.



The DHR, BAR, FPAN Archaeology Pavilion at the Ochlockonee Primitive Arts Festival.