

Northeast Regional Center Quarterly Report January 1—March 31, 2011



Promotional Flier for Outdoor FAM Events.

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Executive Summary

Third quarter activities are driven by preparation and implementation of Florida Archaeology Month activities (FAM). This the year Center adopted a civic tourism approach and aimed to engage with new audiences by getting them out on authentic sites. Interpretive biking and hiking tours that focused on archaeological sites and resources were offered throughout the region, in fact at least one per county. Activities included a hike to Spruce Creek Mound, biking back to the Menorcan well at the GTM Preserve, talk at Fountain of Youth by Carl Halbirt followed by Yoga/Tai Chi in honor of Kathy Deagan, traveling by bike along the earthworks at Camp Milton, and lunch and learn at Tolomato Cemetery. While contact numbers decreased compared to years with heavy festival participation, the quality and quantity of time commitment increased and allowed more intense discussion. We witnessed attendees deliberating over the past and archaeological issues, which was our goal and will be the subject of our FAS 2011 paper. In addition to the “Out There” events, we continued to promote FAM through traditional school program delivery, community lectures, and media promotion.

Accomplishments beyond FAM should not go unnoticed. Center staff presented papers at the annual meeting for the Society of Historical Archaeology in Austin, Texas in addition to facilitating a Social Media workshop for archaeology professionals, serving on a panel for archaeology activism, and chairing the Public Education and Interpretation Committee. In-state we traveled to Tallahassee to defend the *Timucuan Technology* community education grant submitted in December and ranked second. Finally, the site ID team submitted two sites to the state’s site file, assisted ARM trained state park personnel in a project at Faver Dykes state park, and met with avocational cemetery preservationists.

Type of Activity/Event	Events	Attendees
Information Tables	6	6,839
Public Presentations	16	800
Professional Conferences	3	175
Adult Training/Workshops/Symposiums	1	8
School/Youth Programs/Workshops	6	414
Meetings attended	28	
Printed Articles – Magazine, Newspaper	7	
Electronic Media produced– Blog, Podcasts, Social Media	6	5,734
Other- Displays (Lincolville Museum, VIC)	2	150,150
TOTAL	79	159,858

Public Outreach

Information Tables

- Road to Olustee Event at Camp Milton, Duval County—31 contacts
- Flight to Freedom event for Black History Month, Fort Mose State Park, St. Johns County—114 contacts
- A Day in Old Florida at Faver Dykes State Park, St. Johns County—221 contacts
- Coffee Break at Flagler College student center (students, staff, alumni open coffee every Wednesday) to kick off FAM, St. Johns County—73 contacts
- Lighthouse Festival, St. Johns County—estimated 400 contacts at table staffed by volunteer Marty Healey
- Water Festival at Museum of Science and History, Jacksonville, Duval County—6,000 attendees

Professional Conferences

- Attended Franciscan Conference at Flagler College
 - Tolomato tour and GPR demonstration—40 attendees
- Society for Historical Archaeology Annual Conference, Austin, Texas
 - Presented on Panel to discuss archaeology activism and to give updates to support new publication *Archaeologists as Activists*
 - Presented in symposium on using new technology for archaeology outreach
 - Presented Summer Camp Paper
 - Chair, Public Education and Interpretation Committee
- Attended and staffed tables at University of North Florida's student symposium, Jacksonville, Duval County—75 attendees

Public Presentations

- Tour de Guana interpretive bike tour with Chris Newman, Guana Tolomato Matanzas National Estuary Research Reserve, St. Johns County—16 bikers for am program, 2 hikers for afternoon program, 10 additional contacts at information table
- Interpretive bike tour at Camp Milton, Duval County—4 bikers, 40 contacts at information table
- Family Day at Mala Compra Archaeology Park with two tours of the site, Bings Landing, Flagler County—11 tour attendees, 38 table contacts
- Bike the Ravine, Ravine Gardens State Park, Flagler County—4 bikers
- Talk and Yoga at Fountain of Youth, St. Johns County—59 attendees, 6 yoga participants
- Walk out on Black Creek, Camp Chowenwaw County Park, Clay County—11 attendees
- Lunch and learn at Tolomato Cemetery, St. Johns County—72 attendees

- Tours at Spruce Creek Preserve, Volusia County—65 attendees including hikers in the morning and bikers in the afternoon
- Archaeology of the St. Johns River Talk for Lemonade Lectures at DeBary Hall, Volusia County—80 attendees
- Hosted monthly SAAA lectures
 - Bruce Piatek, January—68 attendees
 - Keith Ashley, February—99 attendees
 - Michele Williams, March—115 attendees
- Archaeology along St. Johns River for Water Festival at Museum of Science and History, Jacksonville, Duval County—100 attendees

School Programs

- Wadsworth Elementary School, Flagler County—108 students
- Palm Terrace Elementary School, Volusia County—119 students
- Guest speaker for Robin Moore's Archaeology class, Flagler College, St. Johns County—25 students
- Program for Duval County students at Camp Chowenwaw, Clay County—29 students
- Splash Into Science Night (organized by WAVE), Baldwin Elementary, Duval County—68 students
- Guest speaker, Phoenix Academy, Flagler County—65 elementary students

Workshops/Training

- Organized and facilitated Social and Print Media for Heritage Professionals workshop, SHA, Austin, TX—8 registrants

Media

- Center Website—1010 views
- Coquina Queries Website—98 views
- Blog—21 entries, 3,623 views (over 10,000 total views!)
- YouTube—1,477 views of combined videos
- Twitter—434 posts, 255 followers
- Facebook—111 posts, 34,273 views, 180 followers

Displays

- *Archaeology in Lincolntonville*, Excelsior Museum, St. Augustine, St. Johns County— estimated 150 visitors
- Visitors Information Center, St. Augustine—stocked maps, brochures, and events calendar; 150,000 visitors quarterly

Grants

- Attended Division of Historical Resources Grant Hearings

- Submitted and defended *Timucuan Technology* grant, ranked 2nd for Community Education projects
- Stood up in support for Florida Archaeology Month 2012, ranked 1st in Community Education Projects
- Stood up in support of Flagler College's application to restore mosaics in the Ponce, ranked 1st

Aiding/Advising Local Governments

Clay County

- Corresponded with County Archivist and celebration of Magnolia Cemetery dedication, site we previously helped locate and document

Duval County

- Worked with JAX Parks staff to organize FAM event and eventual bike tour
- Met with new director of Jacksonville Beach Historical Museum, curator, and volunteer coordinator to discuss future public partnerships in JAX
- Attended joint meeting of Timucuan NPS staff and Duval County schools to discuss curriculum for 450th commemoration and Fort Caroline-themed history fair

Flagler County

- Discussed bike trail hazards and new projects with county attorney and preservationist Al Hadeed

Nassau County

- Wrote letter of support for Fernandina Beach's DHR Training grant application and pledged to help with preservation workshop if funded
- Consulted with Old Town community members and served on Fernandina Beach Bicentennial Committee

Putnam County

- Met with avocational cemetery preservationists to help document cemeteries in Putnam county and compile data previously compiled, particularly West View cemetery which is owned and managed by the city of Palatka
- Corresponded with St. Johns River Management District about archaeology conservancy and land easements, also future training sites for cemetery workshops

St. Johns County

- Staff attended opening of new City Archaeology lab

- Volunteer on City field projects as time allowed (three visits to the fort excavation site) and Amber assists Carl to organize records and collections Friday mornings as her schedule allows
- Attended meetings related to the UF partnership to managed state-owned properties downtown
- Met with Dana Ste. Claire to discuss Public Archaeology programming and opportunities for the Spanish Quarter and 450th
- Assisted with GPR testing/demonstration for outreach and planning
 - Plaza—30 volunteers/contacts
 - Fountain of Youth Park—13 volunteers/contacts
 - Colonial Spanish Quarter—6 volunteers/contacts
 - Nombre de Dios—9 volunteers/contacts

Volusia County

- Direct assistance to the city of New Smyrna's archaeology program by Sarah Bennett working with Dot Moore – 12 visits (every Friday)
- Reviewed meeting minutes and activities of the Halifax Heritage Byway Committee as process moves forward

Assisting DHR

- Assisting with the Division's Geocaching program
 - Planning cache sites in advance of FAM 2011
 - Agreed to represent the Network at the request of DHR at two professional conferences in 2011
 - Met with local geocachers to inventory current caches and cross compare with marker locations
- Site Identification Team
 - Submitted site form for Lindquist site 8VO9292 in Deland (Volusia County).
 - Assisted Faver Dykes State Park with installation of kiosk base and worked with park ranger Joe Woodbury to submit FMSF forms and photos for Hemming Point 8SJ3131.
 - Met with Chip Birdsong at FMSF to discuss how GPR demonstrations/surveys can be archived with the state

Other

- Attended FPAN staff meeting and board meeting in Tampa. Presented updates to progress on strategic plan, including teacher training workshops, alternative funding sources, and social media policies
- Met with Bill Lees and Jason Kent in Tallahassee to discuss on-line presence of FPAN

- Met with Rachel Wentz in Port Orange to review Cemetery Workshop materials and provide comments for modules
- Amber Grafft-Weiss continues to serve on St. Augustine Archaeology Association Board and hosted 3 meetings at the Center
- Sarah Miller serves on Tolomato Cemetery Preservation Board and attends meetings as well as consults on the cemetery's preservation
- Sarah Miller became chair of SHA Public Education and Interpretation Committee and performed duties related to this post such as send out emails, organize conference calls, draft 2012 committee budget request, and work towards strategic plan
- Sarah Miller authored a book review of Daniel Shaffer's *Ghost Plantations of Northeast Florida* for the Florida Historical Society as the volume discusses historical resources along the St. Johns River. In press.
- Met with James Davidson and graduate student to discuss public outreach project at Kingsley Plantation
- Organized conference call to move Investigating Shelter: Kingsley Plantation project further with Timucuan NPS staff and Project Archaeology leaders