



FLORIDA PUBLIC ARCHAEOLOGY NETWORK

Southwest Regional Center
At Florida Gulf Coast University
Quarterly Report July/August/September
Annette Snapp, Director

Executive Summary

The Southwest Regional Center successfully transitioned to a new Director of the SWRC with Dr. Annette Snapp who started in early July. Soon thereafter, Principal Investigator, Dr. Michael McDonald initiated a search for the Outreach Coordinator position. A strong group of candidates were reviewed and phone interviews initiated with 9 of them. A smaller pool was established for on-campus interviews to follow.

This quarter was filled with start-up efforts and the continuity of the office's plans already underway which included the lending of the *Cuban Fishing Ranchos: A General History* panels to the Charlotte Harbor Historical Center and the ground-penetrating radar project to search for unmarked graves at the Kirkland Cemetery at Rookery Bay Estuarine Research Reserve.

An interpretive panel on the ground-penetrating radar project at Kirkland Cemetery was created and installed in the exhibit space outside the FPAN office. Along with exhibit materials on the heritage of this region, this space is likely to be used to highlight FPAN intern projects as well as FPAN events.

Current intern projects include the development of an ethnobotanical trail guide to FGCU's campus by Jeffrey Sepanski (Anthropology Program), the building of a strong social media presence and press release process by Shannon Mandell (Anthropology Program), and the development of a ground-penetrating radar project with a State Park to assist in their historic research of the property by Caitlin McGirr (Anthropology Program).

During this quarter, the Southwest Region also attended heritage festivals and met one-on-one with heritage organizations and gave presentations about FPAN at a handful of venues.

Type of Activity/Event	# of Events/Presentations /Activities	Attendees #
Public Events	1	30
Public Presentations	4	140
Meetings attended	3	7
Printed Articles	3	
Printed Media produced	1 Exhibit loaned, 1 new Exhibit installed	
Electronic Media produced	Facebook, Blog, Twitter	
TOTAL		177

Public Outreach

Events

- GPR at Kirkland Cemetery at Rookery Bay National Estuarine Research Reserve – 30 attendees

Publications & Other Media Coverage

- Marco Eagle:
<http://www.marconews.com/news/2011/jul/29/historic-cemetery-research-underway-rookery-bay/>
- Fort Myers News Press:
http://pqasb.pqarchiver.com/news_press/access/2405464781.html?FMT=ABS&date=Jul+23%2C+2011
- Naples Daily News:
<http://www.naplesnews.com/news/2011/jul/27/historic-cemetery-research-underway-rookery-bay-re/>
- NBC-2 Fort Myers:
<http://www.nbc-2.com/story/15132014/collier-cemetery-examined-with-special-radar>

Public Lectures/Presentations/Tours

- Little Salt Spring & Warm Mineral Springs Archaeological Society – 30 attendees
- Loan of *Cuban Fishing Ranchos: A General History* panels to the Charlotte Harbor Historical Center for their exhibit, *Our Cuban Connections*. Opening – 60 attendees
- Creation and installation of an exhibit panel highlighting the ground-penetrating radar project at Kirkland Cemetery
- Participated in PastPerfect Workshop presented by Florida Gulf Coast University's Museum Studies program – 15 attendees
- Public History class presentation at FGCU – 15 attendees
- FGCU Anthropology Club meeting presentation about intern opportunities at FPAN – 20 attendees

Advising/Meetings

- Clewiston Museum – met to discuss future partnerships
- Bonita Springs Historical Society – met to discuss grant received by society and FPAN's involvement
- Environmental and Peace Education Center – discussed mission and goals of FPAN -- 5 attendees

Aiding/Advising Local Governments

Charlotte County

Collier County

Glades County

Hendry County – Assisted with draft Memorandum of Understanding between the Ah-Tah-Thi-Ki Museum, the Seminole Tribal Historic Preservation Office and Florida Gulf Coast University to establish a more formal relationship between these entities with regards to archaeological research and interpretation.

Lee County

Assisting DHR

- Attended DHR meeting in Tallahassee to discuss the relationship between DHR and FPAN

Other

- Participated in Project Archaeology Training.
- Visited and conferred with Ding Darling National Wildlife Refuge staff concerning their use of QR codes in interpretation.
- Requested NASA artifacts for FGCU collections to benefit the community.
- Provided artifact identification to members of the community.

- Visited archaeological sites on FGCU campus to determine status.
- FPAN intern Jeffrey Sepanski (Anthropology Program) developed and delivered a workshop to introduce the use of QR codes, using an FPAN project as an example