



**West Central Regional Center
Quarterly Report – January-March 2012**

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Executive Summary

In the third quarter (January-March) of 2011-12 fiscal year, West Central Regional Center (WCRC) staff participated in 24 various outreach events/presentations and attended 19 meetings with regional partners in the preservation, education, and government sectors.

Type of Activity/Event	# of Events/Presentations/Activities	Attendees #
Public Presentations	2	90
Public Events	7	2179
Professional Presentations (conferences, etc)	2	25
Professional Events attended (conferences, etc)	1	Not recorded
Adult Training/Workshops	6	123
School/Youth Programs/Workshops	8	431
Radio/TV Presentations/Interviews	-	-
Volunteer Programs	Fieldwork and transcriptions at Major Adams Cemetery in Bradenton	20+ vols
Meetings attended – Government, Schools, Admin	19	-
Printed Articles – Magazine,	-	-

Printed Media produced – Brochures, Booklets, Guides, Maps	Explore Sarasota's Past visitor maps	15,000
Electronic Media produced– Blog, Podcasts, Mass Emails	Facebook-610 page views; Website-3.452 page views; Blog-147 views	-
Major Publications – Book, Chapter, Journal Article	none	-
FMSF submissions/updates		
TOTAL	43	2823

Public Outreach

Info Booths/Edu Activities

- Cortez Commercial Fishing Festival; *Manatee*
- Battle of Ballast Point Reenactment; *Pinellas*
- Celebrate Weedon Island; *Pinellas*
- Pinellas County History Fair; *Pinellas*
- Pioneer Day; *Desoto*
- Archaeology Fest; *Sarasota*
- Ybor City Italiana Fest; *Hillsborough*

Public Lectures/Presentations/Tours

- Vero Beach area Environmental Education Center; *Brevard, 75 attended*
- St. Pete Exchange Club; *Pinellas, 20 attended*

Workshops/Training

- Cemetery Resource Protection Training (CRPT); *Sarasota, 20 attended; Hillsborough, 15 attended*
- Public Outreach Mini-Workshop at NCPAL; *Sarasota, 20 attended*
- FL in the Civil War Teacher Workshop; *Manatee, 8 attended*
- Historic Ceramics Mini-Workshop at NCPAL; *Sarasota, 20 attended*
- SSEAS – SCUBAnauts; *Pinellas, 40 attended*

Youth Event/Presentation

- Alonzo High School; *Hillsborough, 25 students*
- Shorecrest Prep; *Pinellas, 18 students*
- Intro to Anthro; *USF Hillsborough, 15 students*
- Newsome High School; *Hillsborough, 75 students*
- Freedom High School; *Hillsborough, 40 students*
- Manatee School of the Arts; *Manatee, 25 students*
- St. Anthony Catholic School; *Polk, 193 students*
- Pinellas Central Elem; *Pinellas, 40 students*

Assisting/Advising Local Governments

Manatee County

- Attended quarterly meeting of Manatee County Historic Preservation Forum - forum is intended to provide for communication among the numerous (20+) organizations in Manatee that focus on historic preservation. Forum is an outcome of the efforts to update county ordinance and as continued support for its effectiveness as a policy.
- Cont. assistance with review and endorsement of Historic Preservation Ordinance

Pinellas County

- Assisted City of St. Petersburg historic preservation planners in review of COAs concerning archaeological sites.

Sarasota County

- Completed production of *Explore Sarasota's Past* tourism travel map. Printed 15,000 copies and distributed throughout Sarasota Co at end of March.

Hardee County

- Initiated meetings with Dr. Antoinette Jackson of USF Heritage Lab and Anthro Dept about our role in upcoming Economic Building Strategy project for Hardee County Chamber of Commerce.

Assisting DHR

Local contact for DHR, BAR – (also FL State Parks, FL DEP)

- Distribute brochure and poster materials regarding Best Management Practices; State Underwater Archaeological Preserves; and DHR publications.
- Respond to requests for assistance with management duties to document, protect, preserve cultural resources within state lands – Ybor City Museum State Park.

Other

- Delivered ARCHAEOCART to two locations: Clewiston History Museum (Glades) and the Weedon Island Preserve Cultural and Natural History Center (Pinellas). ARCHAEOCART will be at each location through mid-April.
- Attended organizational meeting of Friends of Narcissus (benefit organization for the preserve nomination of USS Narcissus) at Florida Aquarium.
- Director serves as a Board Member for Central Gulf Coast Archaeological Society (CGCAS), Florida Institute for Saltwater Heritage (FISH), Florida Anthropological Society (FAS), Alliance for Weedon Island Archaeological

Research & Education (AWIARE) – attends meetings and participates in board activities and decisions.

- Staff also serves as board member for AWIARE – attends quarterly meetings and participates in board activities and decisions.
- Staff attended Society for Historical Archaeology annual conference and meetings in Baltimore. Both staff members presented conference papers.