

FLORIDA PUBLIC ARCHAEOLOGY NETWORK

# **FPAN FY 2010-2011**



Annual Report of the University of West Florida Florida Public Archaeology Network Annual Report for Fiscal Year 2010-2011 July 1, 2010 – June 30, 2011

## UNIVERSITY OF WEST FLORIDA FLORIDA PUBLIC ARCHAEOLOGY NETWORK



To engage the public by promoting and facilitating the appreciation, value, and stewardship of Florida's archaeological heritage through regional centers and partnerships

#### William B. Lees, PhD, RPA, Executive Director

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The Florida Public Archaeology Network is a program of the University of West Florida which operates in cooperation with our partners throughout Florida











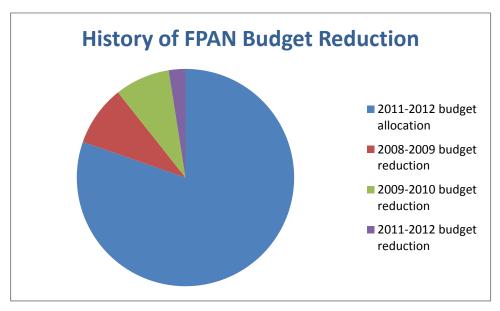


## **OVERVIEW**

Fiscal Year 2010-2011 began with a new Memorandum of Agreement in place for the operation of FPAN over the next five years, and a newly drafted and approved Strategic Plan designed to guide the growth of FPAN programming over this same period. New attention was given by staff to working on the objectives of the Strategic Plan against a backdrop of an already busy schedule delivering our program in the areas of outreach, assistance to local government, and assistance to the Florida Division of Historical Resources (DHR). Considerable progress was made this year in one of the underlying tenets of the Strategic Plan, which was to increase the consistency of programs and their delivery across the state, and to standardize our web and social media presence across our eight regions.

Fiscal Year 2010-2011 also held challenges, including a change in hosts for our Southwest Region, and continued budget troubles for the State of Florida due to a weak state and national economy. Transition of hosts from the Town of Fort Myers Beach to the Florida Gulf Coast University (Fort Myers) went smoothly. The budget allocation to the University of West Florida was reduced by the Florida legislature during their spring session, and FPAN Regional Center budgets were reduced by 3 percent accordingly.

The University first felt the effects of the economic downturn in Florida in Fiscal Year 2007-2008 when on-time mid-year cuts were required during September and February. For Fiscal Year 2008-2009, the FPAN budget was cut by 9%. Another 9% was cut from the budget in Fiscal Year 2009-1010. With the 3% cut from the budget for the coming fiscal year, the FPAN budget has been reduced a total of 21% since our creation in 2005.



One of the first actions of Fiscal Year 2010-2011 was the establishment of an FPAN office for the North Central Region in Tallahassee. Groundwork for this office was put in place late last year with an agreement with the DHR to use the carriage house behind the headquarters of



the Bureau of Archaeological Research for office space, and through the hiring of Outreach Coordinator Barbara Hines. This office is being operated directly by UWF and Ms. Hines is an employee of the University.

Regular funding for this Region was cut by the Board of Directors in response to a reduction in FPAN funding during 2009 before a Regional Center had been established. In 2010 carryforward funds were allocated to hire an outreach coordinator to provide staffing for this region. This position operates directly under the administrative umbrella of the FPAN Coordinating Center. The establishment of this office and the beginning of regular programming has brought dedicated service to this region for the first time since the creation of FPAN in 2005.

July saw the resignation of Steve Archer, Director of our Southwest Region Center operated by the Town of Fort Myers Beach. In late August, in response to concerns with the direction of the program in the Southwest Region, the FPAN Board of Directors acted to terminate the contract with the Town of Fort Myers Beach for operation of this Center. Successful negotiations were subsequently held with the Florida Gulf Coast University and they became the new host for this Regional Center in late November. A smooth transition with no interruption of service was made during the last months of 2010 in part due to the continuity provided by Outreach Coordinator Mathew Schuld who moved to FGCU with the Regional Center. A search to fill the vacant position of director for this Region was completed at the end of this fiscal year and the new director, Dr. Annette Snapp, was announced shortly after the close of the year. Matt Schuld resigned as Outreach Coordinator at the end of June to pursue opportunities closer to his home and family. The Outreach Coordinator position has been advertised and the selection process is underway.

A successful search for a manager for the Destination Archaeology Resource Center, housed at the FPAN Coordinating Center in Pensacola, was conducted this year. Michael Thomin, who holds the Bachelors in Public History from UWF and has considerable museum experience, began work as Destination Archaeology's first full-time manager in March. He immediately began to develop plans for marketing and programming for this important resource within the University of West Florida's downtown campus. Concurrent with this search, construction was underway to reconfigure space originally programmed as a museum store into revolving exhibit space. Work on this new exhibit space was completed this year, and the first temporary exhibit, "Florida's Fishing Ranchos" developed by staff at the West Central Region Center, was opened in June. This revolving exhibit space will be used to showcase staff and student research with the first student project to be installed in the fall of 2011.





Destination Archaeology! Resource Center Manager Mike Thomin and the newly installed temporary "Florida Fishing Ranchos" exhibit

FPAN Web Architect Jason Kent completed redesign of the FPAN home pages and eight regional web pages during the year (www.flpublicarchaeology.org). In the process, the FPAN web presence was brought together onto a single server controlled by FPAN, and a

standardized template was adopted that ensures a similar visitor experience across the Regional Center pages. At the same time, effort was taken to retain an individualized look for each of the Regions. In addition to developing a consistent FPAN web presence, Web Architect Kent also put into place a standardized FPAN social media program that currently includes Facebook, Twitter, and blogs. At the end of the year, a general FPAN iPhone application was under development that would feature general and event information for each Region.

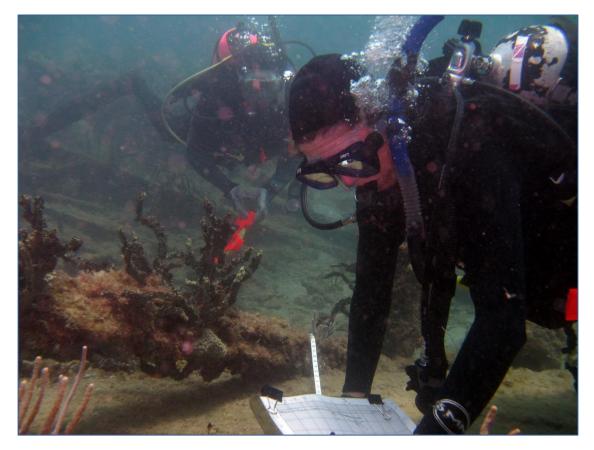
In recognition of the Sesquicentennial of the American Civil War, Executive Director Dr. William Lees and Web Architect Jason Kent developed a web resource highlighting heritage destinations related to the Civil War in Florida. This web resource, "Destination Civil War," went live during the late winter although it is being updated continually. The Library of Congress is





including a periodic capture of this web resource in their program to archive efforts to commemorate the Sesquicentennial. Development of an associated iPhone application was about 75% complete at the end of the fiscal year.

An exciting accomplishment of the fiscal year was the creation, development, and successful implementation of a new program, the Submerged Sites Education & Archaeological Stewardship, or SSEAS, program. The first SSEAS class was held in Delray Beach in May with 11 participants. This program is intended to train sport divers in the methods of non-disturbance archaeological recording and then give these trained divers a mission. The mission will focus on investigating sites in NOAA's Automated Wreck and Obstruction Information System (AWOIS - www.nauticalcharts.noaa.gov/hsd/awois.html) with the goal of identifying possible historic shipwrecks and other submerged cultural heritage sites.



Participants in the first SSEAS training program practice their skills on the USS Narcissus.

SSEAS divers will be trained to recognize historic shipwrecks and cultural sites, to record the site using photography and hand-drawn site plans, and to fill out Florida Master Site File recording forms. The SSEAS program consists of taking the Orientation to Underwater Archaeology for Sport Divers training course. This course includes classroom, confined water, and open water instruction. Upon completion, participants will receive an FPAN Certificate of Training; a NAUI or PADI Specialty Certification may be possible as well. Once training is complete, SSEAS divers are able to perform all necessary tasks and are encouraged to begin investigating AWOIS sites. Trained divers will also be asked to monitor



nearby Florida Underwater Archaeological Preserves (www.museumsinthesea.com) and other known submerged sites. SSEAS divers may also participate in the Nautical Archaeological Society's Big Anchor Project (www.biganchorproject.com) to identify isolated anchors on land and under water. Preserve site monitoring and Big Anchor Project participation are encouraged but not necessary to participate in SSEAS.

In September, staff from FPAN and DHR held the first of what is planned as an annual workshop intended to improve mutual program support. This first meeting was focused on providing a venue for staff of these two organizations to get to know one another through a review of various programs of DHR focused on cultural heritage. Throughout, focus was placed on increasing the understanding of how our programs can better assist each other. The next annual meeting is planned for September 2011 and will include discussions with the new State Archaeologist Dr. Mary Glowacki.

The FPAN Board of Directors convened in public meeting four times during the year. The first two meetings were via conference call, and concerned the Southwest Region. On August 25, 2010, the board met to discuss issues related to the Southwest Region Center, and took action to cancel the contract with the Town of Fort Myers Beach, effective November 23, 2010. On October 11, 2010, the board again convened to consider a solicited proposal from the Florida Gulf Coast University to become the new host of the Southwest Region. This proposal was approved.



Assembled for lunch during the February Board of Directors meeting in Tampa (from left, Dr. Judy Bense, Irina Sorset, Jason Moser, Mike Harris, Norma Harris)



The board convened at their mid-year meeting in Tampa on February 3, 2011. During this meeting, applications for a new Lay Member of the Board of Directors, called for in the new FPAN MOA, were reviewed. The board voted to accept the application of Robin Robbins of Jacksonville, with a term beginning on July 1, 2011. Dr. Lynne Goldstein (at large, out of state), Robin Moore (at large, in state), Paul Jones (representing the Florida Archaeological Council), and Greg Cook (UWF) were reappointed as members of the board.

For the two days prior to this board meeting, staff assembled in Tampa to conduct focused work on implementation of the objectives outlined in the FPAN strategic plan. During these two days, staff teams reported on work on particular objectives, and received feedback from the assembled staff. Progress on the objectives was reviewed with the board during their February 3 meeting.

The board convened again at their annual meeting on May 5<sup>th</sup> and 6<sup>th</sup> in Orlando in conjunction with the annual meeting of the Florida Anthropological Society. The continued budget crisis received considerable attention during the meeting, as did a discussion of sustainability of FPAN programming and the need to consider new sources for revenues to support FPAN in the coming years. During the meeting the board also held a general discussion of the status and future of the Florida Archaeology Month (FAM) program, and solicited opinions from staff. There was a general consensus that FAM was an important program, but that a new administrative/funding model was needed. The board approved a motion that FAM become funded independent from state grants through cost sharing between partner groups including the Florida Anthropological Society (FAS), the Florida Archaeological Council (FAC), and FPAN.

Immediately upon adjournment, members of the FAS and FAC boards joined the FPAN board and staff for a general discussion of the future of FAM. This was a follow-up to previous discussions on this topic that resulted in FPAN providing administrative support (grant administration) for this program during Fiscal Year 2010-2011. The consensus that emerged was one of support for the current concept of FAM with a shift in funding for the poster element and with a focus on improving program content.

FY2010-2011 was also marked by a number of staff transitions:

- Incoming UWF graduate student Nicole Bucchino was awarded the 2010 FPAN internship and began working with the Northwest Region in August.
- Senior UWF Public Archaeology Intern Melissa Timo completed her internship and left the Northwest Region in May to pursue another internship with the National Park Service.
- Jason Moser was hired as Outreach Coordinator for the Central Region in October and Program Assistant Jana Futch graduated from USF and took a job in the private sector.
- Southwest Region Director Steve Archer resigned in July to pursue other opportunities.



- Dr. Annette Snapp was hired as Director of the Southwest Region at the end of the fiscal year.
- Southwest Region Outreach Coordinator Matthew Schuld resigned in June in order to take the position of Museum Director at the Elkhart County Historical Museum in Northern Indiana.

In the balance of this report you will see statistics on our state-wide programming and web and social media presence, highlights from each of our regions, information on progress towards achieving the FPAN Strategic Plan, and information on individual professional accomplishments of our staff. The exceptional quality of programming that is delivered by FPAN within and beyond Florida is only possible due to the energy, dedication, creativity, and personalities of what is without question the best public archaeology team in the world. FPAN continues to make a difference in Florida, and continues to be a leader in public archaeology throughout the United States and the world, because of the employees and volunteers who make up this incredible team.



## STATE WIDE PROGRAMMING

FPAN programming and activities across the State of Florida continued to be strong: there were 1,654 activities conducted in Florida last year, related to archaeology education and preservation, that in some way touched *at least* 80,839 individuals. Statistics on impacts through Web and social media were separated from these overall community engagement statistics and are presented below in a separate table.

The following table is based on the format used by Regional Directors in preparing their quarterly reports. The table was conceived as a way to standardize reporting of outreach numbers among the regions. In some cases, numbers are hard to determine; for example, the number of people who actually view a museum exhibit or who listen to a radio interview. In other cases, such as students in a classroom or attendees of a public lecture, an exact number is easy to count.

**COMMUNITY ENGAGEMENT STATE-WIDE** 

Type of Activity	Number of Events/Presentations/Activities	Number of Attendees
Public Presentations	274	11,997
Public Events	149	40,277
Professional Presentations (conferences, etc.)	24	760
Professional Event (Conference attendance)	46	1,060
Adult Training/Workshops	66	1,048
School/Youth Programs/Workshops	386	21,037
Radio/TV Presentations/Interviews	12	n/a
Volunteer Programs	55	726
Meetings Attended– Government, Schools, Administration, etc.	590	3,954
Printed Articles – Magazine, newspaper, journal	38	n/a
Printed Media - Brochures, Booklets, Guides	13	n/a
Major Publications – Book, Chapter, Journal Article	4	n/a
TOTAL	1,654	80,839



Information on Website and Social Media are broken out and detailed for the first time in this year's report, which is a reflection of the growing importance of this form of communication for FPAN and our ability to track this information consistently due to the centralization of these programs.

WEBSITE AND SOCIAL MEDIA		
Media	Category	Statistics
Facebook	Likes Wall Views Post Views Post Feedback	1,640 15,190 391,973 2,185
Twitter	Followers Tweets	1,417 3,922
Website	Unique Visitors Total Visits Blog Posts Blog Pageviews	2,647 3,741 *

\* Reliable statistics are not available due to change in blog hosts, but the NR Region blog had over 18,000 views this year!

# HIGHLIGHTS FROM AROUND FLORIDA

The following have been selected by staff to represent the programming highlights of their year in the Destination Archaeology Resource Center and in each of our eight Regions. These provide excellent insight into the range of creative programming that is being delivered to every part of Florida thanks to FPAN.

# West Florida

### Destination Archaeology! – Pensacola University of West Florida Mike Thomin, Manager

#### Geo-Trail

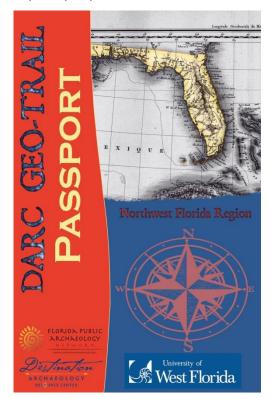
The Destination Archaeology! Resource Center (DARC) Geo-Trail is a pilot geocaching trail currently under development by FPAN/DARC that highlights Florida's history and archaeology. Eighteen participating sites are confirmed for the Northwest region. Supplies are ordered, the FPAN geotrail passport is designed, and corresponding FPAN geocaching website page is complete (http://www.flpublicarchaeology.org/geocaching.php). FPAN has partnered with the Florida Geocaching Association, Florida Park Service, and the Gulf Coast Geocachers to assist in placing caches and maintaining the geotrail once it is operational. The project is expected to officially launch by early September. Valuable

lessons learned and partnerships were formed that will assist other FPAN centers once the trail expands into their regions.

#### **Education**

Field trip policies for the FPAN Coordinating Center and Destination Archaeology! Resource Center were revised. A suggested donation fee for student field trips has been established and has generated some revenue. A promotional postcard about educational opportunities that DARC and FPAN Northwest offer to teachers and schools has been developed and is ready for distribution to school districts in Escambia, Santa Rosa, and Okaloosa counties. This postcard

highlights opportunities offered by FPAN including workshops, field trips, and educational materials. The goal of the postcard is to increase participation in workshops and increase amount of field trips to the exhibit.





#### **Exhibits**

An exhibit titled *Florida's Fishing Ranchos* in southwest Florida is now on display inside DARC. This exhibit highlights the Cuban fisherman communities that developed along Florida's Southwest coast in the late 17th century. It follows their development through their ultimate demise in the 19th century. FPAN West Central first developed this exhibit and collaborated in its modification for this new venue. Artifacts were provided by the University of West Florida Archaeology Institute. Dr. John Worth of the UWF Department of Anthropology was consulted during the early development of this exhibit and also on the artifacts currently on display. This exhibit will run through the end of September 2011, with the next exhibit planned to examine a Confederate battery recently investigated by FPAN as a UWF graduate thesis research project for Brian Mabelitini. Conception for this next exhibit is currently underway.

Digital enhancements to the permanent exhibit "A Road Trip Through Florida Archaeology" include the placement of QR codes that direct smartphone users to videos or websites and a digital scavenger hunt using the the mobile phone app SCVNGR. These enhancements are now available for visitors to enjoy.

#### **Marketing**

Several local media outlets have published either featured stories or press releases highlighting programs disseminated by DARC. These media outlets include publications in the Pensacola and Gulf Breeze areas. This media exposure coupled with new streetscape signage at the Coordinating Center to make Destination Archaeology more visible to the community has been met with success. Additionally, 4,000 DARC rack cards have been distributed to hotels and visitor centers around Escambia and Santa Rosa counties. Visitation data for March-June 2011 increased 155% over the same months for 2010.

#### **Community Programming**

DARC has become an official participant in many national programs that focus on the community. DARC is an official participant in the Blue Star Museums Initiative, Smithsonian Museum Day, and the Let's Move! Museums and Gardens campaign launched by the White House and the Institute of Museum and Library Services. DARC has developed several programs that complement these initiatives, including Tour de Fort. Tour de Fort is a bicycling tour of the Florida National Scenic Trail near the Fort Pickens area. FPAN partnered with the National Park Service and will co-host this program with the goal of educating participants about archaeological sites in the area as well as creating a program that gets people active. Additionally, DARC participated in Gallery Night and featured an artist that creates his pieces by studying artifacts archaeologists have uncovered from prehistoric archaeological sites.





Northwest Region – Pensacola University of West Florida Dr. Della Scott-Ireton, Director

#### Submerged Sites Education & Archaeological Stewardship Program

Perhaps the most exciting accomplishment of the last fiscal year is the creation, development, and successful implementation of a brand-new program, the Submerged Sites Education & Archaeological Stewardship, or SSEAS, program. Intended to meet the need of engagement of the sport diving public through providing training and volunteer opportunities, SSEAS has been met with excitement and enthusiasm. The first SSEAS class was held in Delray Beach in May with 11 participants. Another SSEAS class is scheduled for St. Petersburg in July, and other interested people have been calling to find out how to set up classes in their areas! The next step is to work with our Web Architect Jason Kent to set up an on-line system for entering information regarding AWOIS sites inspected and to facilitate monitoring of Underwater Archaeological Preserve sites. We anticipate SSEAS continuing to take off in the near future!



SSEAS participants practicing measuring and mapping underwater in a pool before taking their newly learned skills to an historic shipwreck.



#### **Strategic Plan Progress**

The Northwest Region continues to work on accomplishing tasks set forth in the FPAN Strategic Plan. Work that specifically address this plan is development and successful implementation of the SSEAS program (Goal 9, Objectives 2 and 4), work to develop the USS *Narcissus* Preserve in partnership with the Florida Bureau of Archaeological Research (BAR) and the Florida Aquarium (Goal 7, Objective 1 - additional Preserve sites also are under discussion), successful completion of the first joint FPAN - DHR meeting and scheduling of the second meeting for fall 2011 (Goal 8, Objective 1), and substantial progress towards standardized FPAN state-wide trainings (Goal 1, Objective 2). Goal 4, Objective 1 to develop on-line classes also is in progress and likely will be finalized by the end of the calendar year. Goal 6 is in progress and the Archaeological Tourism Task Force has been created with an eye toward meeting the objectives of increasing archaeotourism in Florida.

#### Heritage Awareness Diving Seminar (HADS)

HADS continues to be a great success. FPAN, along with DHR's Bureau of Archaeological Research when they are allowed to travel and a local partner (to date either the Florida Keys National Marine Sanctuary or the Florida Aquarium), host HADS and every class to date has had at least 10 people and generally more. Jeff Moates and Dr. Della Scott-Ireton cooperate in class organization and registration of participants and regularly field calls and emails of people interested in the seminar. The most recent HADS class in Marathon in May had 23 participants, requiring a venue change to a larger room! We will continue to hold a spring and fall HADS, and are looking to expand; we are discussing holding a HADS in the Northeast Region in partnership with the Lighthouse Archaeological Maritime Program at the St. Augustine Lighthouse Museum. Further, we would like to begin offering a one-day HADS at the annual DEMA trade show – Della will meet with DEMA organizers this year to discuss this possibility for taking HADS to a wider national and international audience.

#### **Intern Projects at Area Cemeteries**

The Northwest Region is very fortunate to have exceptional graduate students who have received the FPAN-sponsored Public Archaeology Internship through UWF. Melissa Timo and Tara Giuliano have proven to be knowledgeable, talented, and personable – the perfect combination to be successful public archaeologists. Both of them have chosen as their public-oriented thesis projects topics associated with local historic cemeteries. Melissa's project at the African-American Gainer/Mt Pleasant Cemetery in Bay County, where she formed a partnership with the descendants, is nearing completion. A combination of historical archival research, oral histories, and archaeological investigation through GPR and test excavations will enable her to complete her thesis on the descendants' relationship with the space. Tara is working at the Old Bethel Cemetery in Okaloosa County, where she has permission of the cemetery association to pursue a local story that a mass grave of Union soldiers is located in the cemetery. A curious ring of field stones, oral tradition and social memory, surrounding graves dating to the 1870s, and a documented near-by skirmish during the Civil War all are strong but circumstantial evidence this story may be true. Tara



conducted a cemetery cleaning workshop for local people and will supervise cleaning activities at Old Bethel Cemetery. She also will perform historical and oral histories, a GPR survey, and possibly test excavations to see if she can prove or disprove the "legend."

#### New Partnerships and Programs

FPAN Northwest furthered the mandate to serve as a clearinghouse for information by forming new partnerships with existing heritage organizations and efforts in the region. For example, Santa Rosa County hired a new executive director for a long-standing but stagnant program called "Beaches to Woodlands," an effort to promote the variety of educational and recreational opportunities in this rural county. Upon meeting with the new executive director, FPAN partnered with Beaches to Woodlands and Arcadia Mill Archaeological Site in Milton to present a lecture series entitled "Secrets of Santa Rosa: History and Archaeology in Your Backyard." A variety of speakers presented on uniquely Santa Rosa topics, including the Scott Site program with Milton High School, investigations at Arcadia Mill by UWF, a historic overview of the county, and shipwrecks in the Blackwater River. The series was extremely well attended and produced much local media and excitement. The success of this partnership illustrates the utility of working with local organizations to fit public archaeology engagement into existing programs, thereby taking advantage of joint marketing and advertising and tying-in to ready-made audiences. A second "Secrets of Santa Rosa" lecture series is planned for this year.



North Central Region - Tallahassee **University of West Florida Barbara Hines, Outreach Coordinator** 

#### North Central Office

After much anticipation the North Central Region was able to move into the Carriage House, located at the Governor Martin Property in Tallahassee, in January of 2011. Prior to that, State Archaeologist Dr. Ryan Wheeler, generously offered a temporary work space at the Bureau of Archaeological Research. Not having an office location for the first few months did present a challenge, but in the end it all worked out very nicely. The new office location is wonderful and after a new coat of paint the Carriage House looks great. It has also been a great opportunity for FPAN due to its proximity to the Bureau of Archaeological Research and other DHR offices.

#### **Orman House Volunteer Excavation Project**

FPAN, with the assistance of volunteers from the region, conducted limited exploratory excavations at the Orman House Historic State Park, in the vicinity of the structure known as the Servant's Quarters. The work is being conducted under authority of an Archaeological Research Permit issued to Executive Director Dr. William Lees.



Work at the Orman House was conducted during weekends to allow for public participation. We had over 30 volunteers participate in the excavation. A number of other people also visited the site and received information about FPAN, this project, and signed up for the North Central Newsletter. The desired outcome of this project is to provide information about whether a slave dwelling once stood at the site now occupied by the Servant's Quarters, and if this structure is, in fact, of sufficient age to be the remnants of one of the four slave dwellings that are thought to have once existed on the Orman property. The artifacts are being processed at the FPAN lab in Pensacola at the Coordinating Center, and volunteers there assisted with the artifact analysis.



Volunteers screen for artifacts at the Orman House Public Excavation Project at the Orman House State Historic Park in Apalachicola.

#### **Educational/Youth Outreach**

This past year the North Central Region had concentrated heavily on educational outreach. Since June 2010 the North Central Region has conducted and organized 29 youth programs with over 1,190 students attending. Two afterschool programs located in Liberty County have become partners with FPAN North Central and we do monthly programs for the children throughout the school year. Both of these afterschool programs became aware of the offerings of FPAN through one of the educator conferences at which FPAN had a table. Additionally, FPAN will be partnering with these two school programs, as well as the Girl Scouts, for summer camp programs throughout this summer. This past year we also partnered with the LeRoy Collins Public Library and the Dixie County Public Library to offer



youth programming, "Kids Dig Archaeology!" We have presented a variety of adult programs as well to several different civic organizations.

#### **Museum Assistance**

This past year the North Central Region has established a working relationship with several museums in the area. With the assistance of staff from other regional offices, Outreach Coordinator Barbara Hines was able to provide the Museum of Florida History with information about archaeological sites throughout the state. This information is going to be used in an interactive display for their new upcoming exhibit, "Forever Changed: La Florida 1513-1821." This exhibit will to coincide with Viva Florida 500. Additionally, with the assistance of Dr. Rachel Wentz of the East Central Region, Barbara was able to assist the Wakulla County Historical Society set up a cataloging system for their collection. To help promote their museum, a Public Archaeology Day was organized at their museum. It was advertised in the local newspaper as well as the local PBS station. The History Museum in Monticello in Jefferson County also asked for FPANs assistance in helping them find a proper method of preserving historic graffiti on the walls of the museum which was at one time a jail. The graffiti was left by prisoners, and the museum wanted to preserve it for visitors to see. With the assistance of DHR staff Ms. Hines was able to provide them with some information about how to preserve the graffiti and also provided them with some names of professional conservators that would be able to assist in this project.

#### **Archaeotourism**

Within the past year the North Central Region has created several partnerships in order to promote local and state heritage and archaeological tourism. FPAN created the Archaeotourism Task Force as one of our main objectives, in which the North Central Region has been heavily involved. In addition to the ATTF, the North Central Region has met with the Florida Green Guide Association, based in Wakulla County, to discuss how they could incorporate archaeology into their existing ecotourism activities and events. To take that one step further, North Central has partnered with TNT Hide-a-Way, a canoe and kayak livery, to offer archaeological and cultural heritage tours of local rivers in the region. At the Florida Anthropological Society Annual Meeting in Orlando Ms. Hines gave a paper on the process of developing this type of tour and the economic benefits of heritage and archaeotourism in Florida.

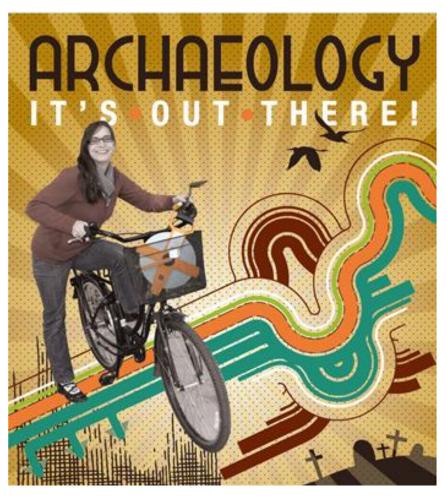


#### **Civic Tourism**

Northeast Region Director Sarah Miller traveled to participate in the National Association of Interpretation's Civic Tourism conference last summer and brought back a new set of tools



to provide education and outreach for authentic sites in northeast Florida. The central message is that good places to live are good places to visit and vice versa; if we invest in the authentic stories of our community, we will contribute to the economic benefit of the area through tourism. Civic Tourism principles guided events planned for Florida Archaeology Month 2011, the result being nine events in all seven of our northeast counties. Many events took the form of bike tours where we partnered with local parks and businesses to provide an interpretive experience that blended cultural and environmental concepts. We will continue to build on established tours and partnerships in 2012.



Archaeology-focused Civic Tourism flyer developed by Northeast Region.

#### Investigating Shelter: Kingsley Slave Cabin Curriculum

Long-standing efforts to forge a partnership between *Project Archaeology* and the Timucuan Ecological Preserve (National Park Service) came to a point this year with the inaugural workshop "Investigating Shelter: Kingsley Slave Cabin." The project began five years ago when the Center hosted the first *Project Archaeology* (PA) workshop in Florida. A few years later the Center hosted the national, statewide-coordinators conference for PA and brought leadership from both PA and National Park Service (NPS) in the same room to discuss development of the elementary curriculum. Last summer teacher-ranger-teachers wrote



lesson plans, supervised by park rangers. Center staff contributed to the lessons, provided comments and editing of draft materials, and facilitated the first teacher workshop for the Kingsley curriculum. The lessons will play a large part in the Center's future outreach efforts in northeast Florida and on national platforms such as the National Council for Social Studies annual meeting.

#### **New Smyrna Beach Internship**

Every intern brings their own interests and experiences into the Center fold, and this was proven again by our intern Sarah Bennett. Ms. Bennett is from New Smyrna Beach in Volusia County and had a long-standing interest in Florida's British Period. We matched her up with Advisory Board member Dot Moore, volunteer at the New Smyrna Historical Museum. Each week Sarah would travel to assist Dot in her volunteer duties at the museum, often leading to monitoring on city sites, helping process and analyze the city's collection, and interfacing with locals and elected officials. Ms. Bennett left the Center at the end of the year to attend UWF's summer field school and begin her graduate studies. As a result of Sarah's work, a county on the edge of our region had at least a weekly presence from FPAN staff.

#### St. Johns River

When first hired in the position, Director Miller understood the St. Johns River to be the most significant geographic feature that has tied the region together for thousands of years as people have sought to meet their basic needs in northeast Florida. After attending the St. Johns River Summit in Jacksonville with 16 counties represented, a slide presentation focusing on resources along the river was developed. The "Archaeology Along the St. Johns River" talk has without a doubt become the most popular and often requested talk. It not only resulted in increased outreach by public presentation, but information was recycled into a blog post and other promotional materials for sites along the St. Johns. Recognition of the Center as a leading authority on archaeology along the St. Johns can be reflected in the request from the Florida Historical Society to review Dr. Daniel Schaffer's new book, William Bartram and the Ghost Plantations of British East Florida and requests for presentations from the Florida Humanities Council speaker's bureau.

#### Social Media

Last year Center staff reported one of the highlights being social media. This year the topic continues to be worthy of note, particularly the "Going Public" blog. Recognizing the large numbers drawn to the page on Blogger, we developed a blog drive to increase staff participation, augment postings, and make it a thriving point of conversation across other mediums such as Facebook and Twitter. Blog topics align with the Network goals (education and outreach, assistance to local government, assistance to DHR) as well as timely events in northeast Florida. As a demonstration of the blog's reach, we posted a question on "What is it Wednesday" worthy of a T-shirt, and the winning response came from Nottingham, England. The blog continues to gain over a thousand hits a month and will continue to focus on themes related to the FPAN mission.





#### **Citrus County Historic Preservation Ordinance Update**

The Central Region Center (CRC) has been working with the Citrus County Historic Resource Advisory Board (HRAB) to update the County's Historic Preservation ordinance and to become a Certified Local Government (CLG). The Center and HRAB co-hosted a CLG workshop in Lecanto on September 23. The County's current historic preservation ordinance consists of certain elements within its statutes and regulations. Many members of the HRAB were unsure about some of the benefits and costs involved in the CLG program. The CRC worked with members of the HRAB to set up this workshop to inform Board members, County Commission members, and the public about the CLG program. Ultimately, the HRAB would like to make an informed recommendation to the Citrus County Board of County Commissioners (BOCC) about this program. The CRC and HRAB later made presentations to the County's Stakeholder's Advisory Group and to the Citrus County BOCC. On March 2<sup>nd</sup>, the Citrus County BOCC voted unanimously to allow the HRAB to develop an application to become a CLG and to propose an update to the County's Historic Preservation ordinance. The CRC continues to assist with these efforts.

#### Sumter County African-American Cemetery Documentation

Work on the Panasoffkee Cemetery in Sumter County last year identified a major deficiency in cemetery research—none of the African-American cemeteries in Sumter County have been recorded. The CRC held a Florida Master Site File (FMSF) Cemetery form workshop with the Sumter County Historical Society which generated considerable interest in recording all of the historic cemeteries within the County. The CRC has been working with Beverly Steele and Cliff Hughes with the community of Royal, Carmen Small with the Coleman Community, and Jean Simmons with the Community of Wildwood. Cemeteries in each of these communities were visited and the boundaries were determined with the Center's GPS equipment.

Many of the grave sites at historic Black cemeteries are not marked and cemetery plats and inventories are incomplete or missing. Ground Penetrating Radar (GPR) investigations were conducted at three cemeteries: Wildwood, Hillcrest, and Royal. Each investigation identified several unmarked graves in areas within each of the cemeteries that previously had been thought to be devoid of graves. The Center is working with the decedent communities to record the histories of these cemeteries and identify the pre-1950 burial locations for people in these communities.



Beverly Steele and Jana Futch collecting GPR data at the Royal Cemetery in Sumter County.

#### The Silver River Knap-in at the Silver River Museum

The CRC partnered with the Silver River Museum & Environmental Education Center to host a prehistoric technology workshop and stone tool knap-in at the Silver River State Park in Ocala. Heir-apparent to the Paynes Prairie Knap-in, this event included flint knapping demonstrations, pottery making demonstrations, as well as atlatl and tomahawk throwing competitions. Artifacts, fossils, and even just rocks were identified for those individuals curious enough to bring them in for consideration. More than 1,500 people attended this two-day event. The public learned that making stone tools was much more than tying a sharp rock to a stick.

#### **Crystal River Boat Builders 36-ft Sailing Scow Replica**

The Crystal River Boat Builders (CRBB), with support from the CRC, has begun work on their most ambitious project yet – a 36-foot working replica of a Sailing Scow. Sailing Scows were the 18-wheelers of the 19<sup>th</sup> Century carrying people, livestock, supplies, and agricultural products along Florida's West Coast. This boat will be a working replica of the kind of ship used by David Levy Yulee to transport sugar, molasses, oranges, and other products from this plantation in Homosassa to Cedar Key, the western limit of his railroad network. The boat is being built with only period hand tools – no power tools allowed! A 6 ft scale model of the boat has already been completed. The plans for the full-sized boat have been lofted, the frame molds constructed, and the framing construction has begun. The CRBB members work on Wednesday and Saturdays, weather permitting, and the public is always welcome.



Tours and public interpretation of the construction takes places whenever work on the boat is performed. When finished in two years, the boat will be used as a living history exhibit and will become the centerpiece for the annual boat bash event held at the Crystal River Preserve Headquarters.

#### FPAN CRC/Florida DEP Summer Camp Program

The CRC, in partnership with the Crystal River Preserve State Park, hosted three week-long summer camp programs at the Exploration Point area of the Preserve. The half-day camps included lessons on the environments of Crystal River and its nearby estuaries, the Crystal River archaeological site, as well as pottery making, atlatl throwing, and generally having a fun summer! Speaker/presenters included Jason Graham from the University of Florida, Department of Entomology and Nematology; Melissa Charbonneau, Manager of the St. Martin's Marsh Aquatic Preserve; and Steve Kingary from the Crystal River Boat Builders. Camps were held for 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> graders on consecutive weeks. In-park events included a museum tour, Sifting for Technology program, and a boat ride out to Shell Island.



### West Central Region – Tampa University of South Florida Jeff Moates, Director

#### Driftwood Community Archaeology Project

FPAN staff, Driftwood neighbors, Central Gulf Coast Archaeological Society members, and volunteers completed the first phase of an exploratory shovel testing survey of the Driftwood neighborhood. In total, over 40 individuals assisted in the survey. Archaeologists concentrated efforts at areas identified by Driftwood residents, and with volunteer help excavated over 140 shovel tests in 14 residential lots. Excavations revealed many artifacts that date to the time when Pinellas Village was at its height. Notably, in one area of the neighborhood archaeologists unearthed artifacts related to one of Pinellas County's first post offices, which was in use from 1876 to 1906. The Smithsonian National Postal Museum confirmed that a grommet found in the area came from a mail bag typical to the late 1800's. Driftwood residents had always thought the old post office had been in that area, but with the location of this piece of postal history by archaeologists their memories were confirmed.

#### Ybor City State Park Museum

The Ybor City State Park is situated in the highly developed urban environment of Ybor City but creates a 1920s street-scape setting. Together with park rangers and volunteers, center staff conducted public archaeology days and related events at the State Park and are working to incorporate archaeology as an integral value within the heritage preservation ethos of Ybor City.



Casitas within the Ybor City State Park in Tampa.

#### **Maximo Point Stabilization and Management**

This project has been realized through a partnership of St. Petersburg-area citizens, City of St. Petersburg Parks and Recreation staff, and staff of the Urban, Planning, Design, and Historic Preservation Department of the City of St. Petersburg. Shoreline stabilization has been installed and new management efforts have been implemented to erosion of the Maximo Point Beach archaic site. This is a linear shell midden with other raised area, and in addition to stabilization a series of five educational waysides have also been installed.

#### Local Government Assistance and Updates

Staff at the West Central Regional Center has assisted in the updating of historic preservation ordinances within the City of St. Petersburg and Pasco County; as well as assisting Manatee County Historical Resources Department staff in support of passing a new historic preservation ordinance. WCRC staff continues to support and assist preservation commissions for Highlands, Sarasota, and Hillsborough Counties.

#### **Education Outreach**

This year substantial effort has been expended to expand education outreach programs through attending teacher conferences. Concerted effort has been undertaken among all FPAN Regional Centers to focus on training teachers. One way this outreach is being conducted is through annual core teacher conferences. Outreach Coordinator Rae Harper, has taken a leading role in organizing FPAN's presence at all of the conferences throughout the state.



East Central Region – Cocoa Florida Historical Society Dr. Rachel Wentz, Director

#### "In the Dirt" Lecture Series

We continue the lecture series that was began several years ago. This series provides continuous guest lecturers highlighting their current research; encourages a regular following of dedicated participants (some who travel considerable distances to attend the lecture events); promotes membership with the Florida Historical Society, and provides a wealth of archaeological information to the public. The lectures are co-hosted by the Florida Historical Society and are held at FHS headquarters in Cocoa. This year we have added a summer film series which provides a view of the popular image of archaeology being presented to the public. Eight lectures and three films were presented during the year, with a total of 499 attending. Lecturers have included Center Director Dr. Rachel Wentz, Center Outreach Coordinator Gregg Harding, SE Region Director Dr. Michelle Williams, Dr. J. Schultz, Dr. Ben Brotemarkle, CRC Outreach Coordinator Jason Moser, and NE Region Director Sarah Miller.

#### **Classroom Visits**

Our classroom visits and contact with teachers within our region have dramatically increased over the last year, due to Outreach Coordinator Gregg Harding's diligence and hard work. He has visited 185 classrooms and presented to a total audience of over 4,900 children and teachers. He has several joint teacher training courses scheduled for the summer, which will enable teachers within our region to present archaeological lessons to their own students.

#### **Brevard County Historical Commission**

Director Dr. Rachel Wentz continues to serve on the Brevard County Historical Commission and assisted the Commission in planning the recent Cultural Heritage Tourism Symposium. This year's symposium featured Barbara Mattick from DHR who presented information for local heritage tourism organizations concerning the impact of heritage tourism on local



economies. The afternoon featured breakout sessions in which the county was divided into three regions and those organizations from each region identified all the heritage sites within their area so that sites within the entire county could be collated and listed. This information will be published on tourism development web pages to encourage tourism to the heritage sites within the county.

#### Florida Frontiers Radio Program

The Florida Historical Society's (FHS) radio program, which now covers the majority of the state via National Public Radio stations, has featured FPAN personnel and events on four separate occasions. FHS Executive Director Dr. Ben Brotemarkle has interviewed Center Director Dr. Wentz for three separate shows where she discussed recent research on the Windover site and her consulting on archaeology in south Florida. Outreach Coordinator Gregg Harding's work on the Fort Lane site was also featured, with Dr. Brotemarkle actually coming to the site and interviewing Gregg next to their excavations.



FHS Executive Director Ben Brotemarkle interviews Gregg Harding for the Florida Frontiers radio program.

#### **New Courses for FPAN staff**

Center Director Dr. Rachel Wentz has just completed two courses that will be available to all FPAN staff for presentation within their regions. The courses "Florida' Burial Laws" and "Historic Cemetery Preservation" were completed with assistance from Kevin Porter (DHR), NR Region Director Sarah Miller, State Archaeologist Dr. Ryan Wheeler, and DHR Collections Manager Dr. Dave Dickel. The courses cover Florida laws concerning site preservation,

looting, encountering human remains, marked and unmarked cemeteries, and how local organizations can maintain historic cemeteries within their areas.



Southwest Region – Ft Myers (Florida Gulf Coast University) Dr. Annette Snapp, Director

#### **Transition in Hosts**

The major accomplishment in the Southwest Region for Fiscal Year 2010-2011 was the successful transition in hosts. This involved the close-out of the contract with the Town of Fort Myers Beach and initiation of a new contract with the Florida Gulf Coast University (FGCU), and physical relocation of the Center from Fort Myers Beach to the campus of FGCU. For most of the year, the Region operated without a director, but Outreach Coordinator Matt Schuld stepped up and helped to ensure a successful transition though his work with Dr. Mike McDonald at FGCU. FGCU hired Susan Fohs to serve as administrative assistant for the Center, and her years of experience at the University was instrumental in getting the office and office procedures well established. Although programming was restricted in the region during the year due to the transition, the lack of a director, and with start-up of a new office, standard programming continued.

#### **Education**

The first exhibit, *Cuban Fishing Ranchos: A General History* (developed by the West Central Region) was installed in the newly developed exhibit space outside the FPAN office. This exhibit space will be used to promote and highlight FPAN events as well as student research into Southwest Florida heritage topics.

#### Youth Outreach

The Southwest Region partnered with Michael Wylde of the Randell Research Center for their first Boy Scout Merit Badge Clinic. Attendees were provided the opportunity to witness an ongoing excavation, assist in lab work, and screen materials from a salvage pile. FPAN interns will be examining the expansion of this program to include Girl Scouts and other organizations.



Cuban Fishing Ranchos exhibit in new temporary display area outside of new FPAN Southwest Region office at Florida Gulf Coast University.

# FLORIDA ATLANTIC<br/>UNIVERSITYSoutheast Region – Ft Lauderdale<br/>Florida Atlantic University<br/>Dr. Michele Williams, Director

#### Promotion of Underwater Archaeological Preserves in Southeast Region

Over the past 12 months we have increased our efforts toward promotion of the Underwater Archaeological Preserves within the Southeast Region as part of our support of the DHR mission. To this end we supported, and partnered with, Dr. Della Scott-Ireton and Jeff Moates in the southeast Florida HADS and SSEAS training programs. Outreach Coordinator Sarah Nohe completed the four day SSEAS course held in May. Our office also staffed FPAN information booths at the Florida Dive Show and Scubafest, both of which were held within our region. Region Director Dr. Michele Williams lectured on local archaeotourism at the Florida Dive Show and Scubafest. In this way, the Southeast Region has been able to have a strong presence in the underwater archaeology community by supporting FPAN-wide underwater archaeology programs.



#### Working with Palm Beach County Archaeologist on local preservation projects

This past year has strengthened our support of archaeological preservation efforts taking place under the guidance of Palm Beach County Archaeologist Chris Davenport. Our office assisted with several aspects of his work at the DuBois site. As part of the DuBois project, Dr. Williams is processing and analyzing a series of paleoethnobotanical samples. Upon completion this work will be one of the only systematic analyses of plant remains within Palm Beach County. Additionally we sponsored a series Public Archaeology Days to process the copious amounts of artifacts recovered during the DuBois excavations. On nomination from County Archaeologist Chris Davenport, the Palm Beach County Commission presented a Certificate of Appreciation to the Center in special recognition for our work on the DuBois project including assistance with GPR survey (supported by Rich Estabrook from the CRC). The Palm Beach County Historic Resource Review Board also gave Ms. Nohe and Dr. Williams certificates of appreciation in June 2011.



FAU graduate student Greg Mount and Michele Williams accept Certificates of Appreciation from Palm Beach County Archaeologist Chris Davenport.

#### Partnerships with Everglades and Dry Tortugas National Parks System

A significant portion of our region is within the Everglades and Dry Tortugas National Parks system. These parks protect an array of historical and archaeological cultural resources for southeast Florida. Therefore we are very proud to partner with the Chief of Cultural Resources, Melissa Memory, on several preservation projects. Ms. Memory and Dr. Williams co-presented a January lecture at the EcoDiscovery Center in Key West on their respective work at the Dry Tortugas. Additionally Sarah Nohe is partnering with East Central Outreach



Coordinator Gregg Harding, on the Fort Jefferson Graffiti Project. This is a project which Ms. Memory had wanted to accomplish for the Dry Tortugas National Park for several years. The purpose of the project is to document, through photographs and a database of inscriptions, the historic graffiti within a wood-lined magazine at Fort Jefferson on Garden Key. The inscriptions span from the late 1800s until present, and add ethnographic detail to eras not well-documented in the Fort's historic record. This project will allow further investigation and analysis of the historical context of these inscriptions by outside students or researchers, without putting the physical resource at risk. Ms. Nohe and Mr. Harding completed their fieldwork in June, and they will be presenting the results of their project at national conferences in the upcoming year.

#### Trainings and workshops throughout Southeast Region

Given the density of population in our region, we are constantly challenged to find new ways to increase the breadth of our programming. To this end, we believe that "training the trainers" is one of the best ways to use existing educational networks to reach a broad group of individuals. We sponsored five educator trainings in the past fiscal year in partnership with the Palm Beach Juvenile Corrections Facility, The Palm Beach Historical Society, and the Fort Lauderdale Historical Society. These trainings reached public school teachers, environmental educators, and docents at historical sites. We have scheduled late summer/early fall 2011 teacher trainings with Crane Point Nature Center in Monroe County and Plantation Historical Society in Broward County. Additionally our office organized and hosted a hugely successful educational retreat in August 2010 for the FPAN Outreach Coordinators from across the state. Presentations were made by all of the Outreach Coordinators during the Innovations in Outreach' portion of the retreat. The Media Relations Workshop, which was dubbed '#idigsocialmedia', took place on Saturday morning. Participants commented on the well-organized and informative nature of the retreat and we hope it will become an annual event.

#### 2011 Florida Anthropological Society meetings and poster production

Dr. Williams and Ms. Nohe participated in several professional activities leading up to and within the Florida Anthropological Society (FAS) meetings in May 2011. Dr. Williams had been approached by Bob Austin to be on the development committee for the 2011 Florida Archaeology Month poster: Native People Native Plants. As this work progressed, Dr. Williams and Dr. Donna Ruhl decided to host an archeobotany information booth at the FAS meetings. We had over 100 people stop by our booth on Saturday afternoon to see the comparative collections, wooden artifacts, research tools, and other items related to the study of prehistoric plant use. The same day, Ms. Nohe co-presented a paper with Jason Kent titled "New Pathways to Old Places: Improving Heritage Tourism with Location-based Social Media." In this way FPAN-SE was able to represent our professional specializations to a state-wide audience.

## STATUS: FPAN GOALS AND OBJECTIVES

Fiscal Year 2010-2010 was the first year of our new FPAN Strategic Plan and considerable attention was spent in working towards achievement of its 11 goals and 32 objectives. This work was in many cases an add-on to schedules already busy with the delivery of the FPAN program in the areas of outreach, assistance to local government, and assistance to the DHR. Comments on the years work on the Strategic Plan are provided in the following table, in italics.

Goal	Objective	Comment
Goal 1: Standardize all training courses and workshops (in-person and web-based) offered across the Network to follow common outlines, content, procedures, and purposes.	Objective 1: Determine which training courses and workshops currently provided by FPAN are for use statewide. Identify additional statewide programs to be developed	Starting with programs offered on the FPAN website
Issue: Multiple Regions have developed and offer the same courses (teacher training, park ranger training, etc). We need to make sure the participants are getting the same info and message, while allowing courses to be customized to consider regional case studies and issues.	Objective 2: Develop standardized formats and content for all courses and workshops identified in Objective 1.	Working on this. We want to develop a "look" for FPAN courses (colors, layout, font) that can be used as a template when developing additional courses. The plan is to start with the course for Forestry but just need time to devote. Also will want to compare content for similar Regional Center courses (teacher training) to make sure all important content/outcomes are covered.
	Objective 3: Ensure that all FPAN personnel who are delivering workshops and courses are adequately prepared in training and assessment methods to ensure effective training courses.	Once we get the courses standardized, we will do a series of training workshops for all FPAN staff. These courses will need to be revisited every other year to review content, add new info, and teach new staff.
Goal 2: Increase the exposure of Florida's school children to archaeology by training teachers to use archaeological curricula. Issue: We can utilize the "trickle-down" method of increasing exposure to archaeology by providing teachers with curricula and training opportunities to get archaeology-based lessons into the classroom.	Objective 1: Implement trainings for teachers in each FPAN region using existing archaeological curricula and provide ongoing support to those teachers with the use of the curricula.	Sarah and Rae met in the Spring to strategize, focusing on training and ways to standardize offerings to teachers. Project Archaeology facilitator training was scheduled for FPAN staff over the summer, a meeting was set to bring together various agendas used in teacher trainings as a starting point for standardization, and Rae worked on updates to Beyond Artifacts to be distributed over the summer.

#### **FPAN Strategic Goals and Objectives: Review of Progress**



	Objective 2: Assess the results of implementing Objective 1 and continue to expand and improve teacher training programs based upon the results of the assessment.	A meeting is set for this summer to discuss assessment of Objective 1. Preliminary measures include bringing all training evaluations to the table and putting a strategy together to collect data on how educators are getting FPAN contact information. The need for a state-wide educational advisory board is being discussed. Sarah and Rae with the help of Outreach Coordinators are working out nominations, meetings sites, and topics where we need the most help from educators. We recognize that more feedback is essential in order to be effective in meeting Objective 1.
Goal 3: Effectively engage new audiences and partners using new outreach strategies and media. Issue: Now that every region of FPAN	Objective 1: Establish an FPAN web presence that is consistent across regions and provides improved service to a growing number of users.	This objective is largely met – website has been redesigned, and a policy for Facebook, Twitter, and blogging has been established to create a consistent FPAN presence.
has a social media presence through Facebook and Twitter, we need to establish a media outreach strategy to effectively engage new audiences and partners.	Objective 2: Effectively use social networking media (e.g., Facebook and Twitter) to connect with the public with a focus on teens and young adults.	Working on creating a FPAN employee social media guidelines and tips handbook. Researching ways to connect with teens and young adults. All centers have uniform Facebook and Twitter accounts and have been trained to use them. Blogs were moved onto the FPAN website.
Goal 4: Develop a program of internet based training to efficiently reach targeted audiences with appropriate courses. Issue: Related to our charge to utilize staff time and resources more efficiently.	Objective 1: In partnership with DHR, develop a pilot web-based training course for county/municipal staff that uses existing Historical and Archaeological Resource Training (HART) materials.	Looking into the most effective method, cost and time-wise, to get a course on-line. Working first on HART, since both participants and BAR staff have a hard time traveling.UWF Eluminate and Continuing Education – working with UWF staff for Eluminate program to develop an example of the HART course utilizing Adobe Presenter to develop a narrated PowerPoint that could be viewed by course participants ahead of time, then they would log into Eluminate on a set day and time to have some interaction with the course instructors in Tallahassee and wherever else.
	Objective 2: Deliver the HART pilot training course and assess its success. Objective 3: Develop a strategy for delivery of other FPAN program elements via the Internet based on lessons learned from developing and delivering the pilot HART course.	Cannot be completed until Objective 1 is done. Cannot be completed until Objectivess 1 & 2 are done.



Goal 5: Develop and implement a strategy to work effectively with local governments to protect archaeological resources. Issue: Aiding and advising local governments is one of FPAN's primary goals. Challenges to accomplishing this goal are represented by the constant turnover of, and limited educational opportunities for local governmental staff. FPAN has initiated internal	Objective 1: Form a team of FPAN staff, board members, and representatives from other organizations to develop the local government strategy. Objective 2: Develop a manual for how to work effectively with local governments together with an implementation strategy and timeline, based on the strategy developed by the completion of Objective 1.	FPAN staff formed a team that has begun to develop a local government strategy. LG team corresponded through email and discussed objectives for local government strategy at annual BOD meeting in Orlando. Development of manual is underway. Implementation strategy and timeline have been addressed and will be part of the overall strategy.
training of staff on Florida Comprehensive Planning and understanding local implementation of land development code and its interaction with historic and archaeological protection and preservation. Strategies will be developed through this objective for successfully engaging local governments.	Objective 3: Provide all relevant FPAN staff with training in how to work effectively with local governments in order to implement the local government strategy.	FPAN staff has accomplished an introductory training on comprehensive planning and land development code. Further training will be a product of the manual development.
Two different approaches are being considered. One is a a "greatest risk" approach that identifies regions and areas that are the most likely to be impacted by development and therefore under the greatest pressure to protect their resources. The other is a "lowest hanging fruit" approach where we identify communities that already have an interest in developing or modifying their historic preservation ordinances and regulations and simply work with them		
Goal 6: Develop and implement a strategy to promote archaeological heritage tourism ("archaeotourism") in Florida. Issue: Encourage cultural heritage preservation through increased visitation at archaeological sites in Florida. Use "archaeotourism" to promote and attract citizens and visitors to experience and become	Objective 1: Form a team (the Archaeological Tourism Task Force - ATTF) with FPAN staff and board members plus representatives from other organizations such as Visit Florida and local tourism development councils to develop the strategy.	A team was formed for the Archaeological Tourism Task Force (ATTF) consisting of Irina, Michele, Barbara, and Mike, plus a board member and an outside member who will be identified at the tourism conference in September. Speaking with lead people at Visit Florida and other organizations to get advice and direction with developing an archaeotourism strategy.
aware of Florida's past.	Objective 2: ATTF produces a strategy that provides statewide and regional recommendations for FPAN and partners to develop and promote archaeotourism in Florida.	Once ATTF is formed, a strategy will provide statewide and regional recommendations for FPAN and partners to develop and promote archaeotourism in Florida. One idea is to pursue a grant or other funding to hire a company to perform an economic impact study of archaeological preservation.



	Objective 3: Develop effective working relationships among FPAN and chambers of commerce and local tourism development centers based on priorities developed by the ATTF. Objective 4: Develop archaeological content for the <i>"Next Exit History"</i> program and a web-based <i>"Destination</i> <i>Archaeology"</i> program as prioritized by recommendations of the ATTF.	After Objective 1&2 are complete, ATTF will establish working relationships among FPAN, chambers of commerce, and local tourism development organizations. An outline for a database of partners is being developed. The strategy in Objective 2 will help guide the archaeological content for the "Next Exit History" program and a web-based "Destination Archaeology." Mike is working with a volunteer to develop virtual tours from the Destination Archaeology website. Mike also is pursuing geocaching as a way to encourage visitation to
Goal 7: Increase the number and effective use of archaeotourism destinations in Florida. Issue: Need to work with BAR and other partner organizations to increase and sustain archaeotourism locations such as the Underwater Archaeological Preserve system, interpreted archaeological and historical sites, and museums.	Objective 1: Work with DHR to increase the capacity of the Underwater Archaeological Preserve System (UAPS) to receive site appropriate tourism.	interpreted sites. Is happening! Working with BAR and other partners on new USS Narcissus Preserve off Tampa, due to open in 2011. Have ideas for other Preserves as well – Fort Dade, dredge Florida off St. Augustine, Pleistocene Park in Wakulla Springs. Always looking for additional nominations. Also working to supply articles on underwater heritage tourism sites (not just Preserves) to Underwater Journal on- line magazine and other publications.
	Objective 2: Work with museums, historic sites, and parks to add or improve interpretation to enhance visitor experiences at archaeological sites.	Regional staff are developing lists of partners and, in many cases, already are working with these partners to promote their sites.
Goal 8: Establish an annual FPAN/DHR workshop for planning and cross- training to ensure regular coordination of activities and messages.	Objective 1: Hold an annual two- day meeting between FPAN staff and DHR staff to begin in September 2010. Objective 2: Raise awareness of	Is happening! First very successful meeting in September 2010, and next scheduled for Sep 21, 2011 (with additional FPAN meeting on the 20 <sup>th</sup> ). Best achieved by working with the
Issue: Need to establish and sustain a closer relationship with DHR and its programs and staff to meet mission of supporting DHR.	the programs and materials available from DHR among county and municipal professionals.	implementation of Goal 5.
Goal 9: Increase public volunteerism in the protection and stewardship of Florida archaeology. Issue: Volunteers need effective training to engage in archaeological projects and stewardship, and then need something to do.	Objective 1: Develop a clearinghouse of volunteer opportunities within FPAN and with other Florida institutions.	A webpage accessed through the FPAN regional websites dedicated to local volunteer opportunities with FPAN, FAS, local museums, etc. has been proposed. This webpage is proposed to include a link for institutions to "submit volunteer opportunities" that would be under review by regional FPAN staff before posting. Objective is still in the planning phase.



	Objective 2: Develop and deliver a training program to recruited volunteers.	Underwater: An effective volunteer training course, Orientation to Underwater Archaeology for Sport Divers, exists and has been taught several times around the state.
	Objective 3: Develop a Speakers Bureau of volunteers qualified to deliver programs that contribute to the mission of FPAN.	A link on FPAN regional websites has been proposed to include a list of archaeologists and historians who are willing to be contacted to give lectures if regional FPAN staff are unavailable. Webpage would include a list of names, topics, location, availability, and contact information. Objective is in progress by Amber and Gregg.
	Objective 4: Develop a program to engage sport divers in the identification of charted wrecks and obstructions and in the stewardship of underwater archaeological preserves and other underwater sites.	Underwater: A new program, the Submerged Sites Education and Archaeological Stewardship program (SSEAS) is intended to train sport divers in the methods of non-disturbance archaeological recording and then give these trained divers a mission. This incorporates the training class discussed under Objective 2 above. The first SSEAS class was held in the Southeast Region in May 2011 and another is scheduled for July 2011 in the West Central Region.
	Objective 5: Utilize staff and volunteers to assist DHR with identification and nomination of sites to the National Register of Historic Places.	Barbara is creating a manual for FPAN staff that they can provide to organizations and individuals that are interested in nominating a site to the National Register. It will be written in plain language and include examples of successful nominations in Florida.
	Objective 6: Partner with FAS and FAC to evaluate the feasibility for a site stewardship program for Florida.	Rachel has researched Site Steward programs that can be delivered to FAS chapters and implemented by their members. Another idea is to revamp the old FAS/Florida Park Service partnership that both trains site stewardship volunteers and provides a mechanism for monitoring the looting of sites on public lands.
Goal 10: Develop statewide FPAN administrative procedures to address needs for improved employee orientation, communication, and consistency among RCs. Issue: The growth and success of FPAN demands a consistent and effective strategy for training new staff, providing continuing education for current staff, and establishing efficient communication among the Regional Centers and between Regional Centers and the Coordinating Center.	Objective 1: Establish an advisory committee of staff to propose and review procedures for internal communication both between the CC and RCs and among the RCs.	At the February retreat Michele, Rachel, and Amber asked that all FPAN-wide conference calls have an agenda to help focus the conversations. Agenda items have been solicited by Cheryl and monthly agendas have been used for our calls. Additionally, we suggested that all intra-FPAN emails have a "due by" date associated with them so we can make sure we are keeping up with our internal communication effectively.
and the Coordinating Center.		



	Objective 2: Establish a New Employee Orientation Guide to assist new employees with the structure, goals, and working relationships of FPAN.	Bill, Sarah N., and Jason have gathered some existing procedures manuals and are working on unifying them into a single FPAN-wide, web-based orientation guide.
	Objective 3: Implement a technology- based file sharing system with format, guidelines, and training.	Jason implemented a web-based file sharing system, called Mollify, for FPAN-wide use. Staff are beginning to explore its features and benefits.
Goal 11: Secure private funding sources to assist with the implementation of FPAN programs. Issue: The current economic climate requires that FPAN should not rely solely on state-provided funds, but rather should explore other funding sources.	Objective 1: Create a fund raising strategy that identifies and prioritizes foundations and other private donors likely to fund projects.	Committee formed over the spring and met via conference call in June. Agreed to draft a Development Questionnaire for each Center to fill out for their region depending on need and resources. A draft was created and is circulating over the summer among committee members; a conference call in August will bring the draft closer to final form. We set a goal to hand out the template at the FPAN staff retreat in September for comments and edits.
	Objective 2: Develop grant proposals based on the FPAN strategy and upon opportunities as they arise.	List of previous and current grant and outside funding sources compiledDepending on Development Plans generated by Centers, the status of this objective will change.

## STAFF ACCOMPLISHMENTS

The key to the success of FPAN is our staff in the Coordinating Center and throughout the eight regions. This importance is recognized by a culture that values professional involvement and participation, research and publication, and training. Investment in these areas is made jointly by FPAN and our professionals. As a fundamental level these values are part of what defines professionalism in both an organizational and individual sense. At another level, these values serve as a reward for excellence of service to the public of Florida, and as an inspiration for the very high level of performance that has come to be a hallmark for FPAN.

# Coordinating Center, University of West Florida

#### William Lees, PhD, RPA Executive Director and Executive Officer and Secretary of the Board.

- Served as President of Society for Historical Archaeology throughout year
- Appointed in December to the Florida Historical Commission for a 3 year term.
- Appointed in December to the Florida National Register Review Board for a 3 year term.
- Selected to deliver presentation for Society for Historical Archaeology Distinguished Service Award to Dr. Vergil E. Noble, and prepared a companion article for publication in the juried journal of SHA, *Historical Archaeology* (in press).
- Florida Humanities Council: lecture in Sarasota, "Discovering Civil War Florida."
- Florida Historical Society: presented paper, "Memory in Stone and Bronze: Civil War Monuments in Florida" and "U.S. Sanitary Commission Camp Inspections in Civil War Florida" (with Monica Beck)
- Society for Historical Archaeology: invited forum panelist, "Where do we go from here? Gender and minority affairs at the crossroads."

#### Jason Kent, Web Architect

#### Training and Certification

- iPhone Programming class, University of West Florida
- <u>Conferences</u>
  - Florida Anthropological Society, attended and presented paper (with Sarah Nohe) "New Pathways to Old Places: Improving Heritage Tourism with Location-based Social Media"

#### Mike Thomin, Manager, Destination Archaeology! Resource Center

Training and Certification

• AAM Online Advocacy Training Webinar

**Conferences** 

• National Council on Public History - attended

#### Northwest Region – Pensacola University of West Florida

#### Della Scott-Ireton, PhD, RPA, Director

#### Professional Service

- Federal Advisory Committee for Marine Protected Areas appointed member, Cultural Resources Working Group
- Advisory Council on Underwater Archaeology elected Board member, Treasurer
- Society for Historical Archaeology Editorial Advisory Committee, Conference Committee, UNESCO Committee, Public Education & Interpretation Committee
- Nautical Archaeology Society Training and Education Advisory Board
- Pensacola Archaeological Society Board member
- UWF Diving Control Board member

**Conferences** 

- Diving Equipment and Marketing Association annual trade show attended and staffed info booth
- Society for Historical Archaeology Conference attended and presented paper (with Jennifer McKinnon and Toni Carrell) "Training and Trails: Developing an Underwater Archaeology program in Saipan, CNMI." Co-chaired (with Irina Sorset) roundtable luncheon discussion "The Gulf Oil Disaster: Issues Affecting Cultural Resources"
- Society for American Archaeology Conference attended and staffed info booth
- Gulf South History & Humanities Conference attended
- Florida Anthropological Society attended

**Publications** 

 <u>Review of Gold Rush Port</u> by James Delgado. *H-Net: Humanities and Social Studies* On-Line, <<</li>
 Vww.h-net.org/reviews/showrev.php?id=29486>

#### Irina Sorset, Outreach Coordinator

Professional Organization Service

• Girls Scout Gold Award Advisor

#### **Conferences**

- Society for Historical Archaeology Conference attended and co-chaired (with Della Scott-Ireton) roundtable luncheon discussion "The Gulf Oil Disaster: Issues Affecting Cultural Resources"
- Southeastern Archaeological Conference attended, and presented paper (with Nicolas Laracuente "Web Tools (Facebook, Twitter, web presence, e-newsletter"
- Florida Anthropological Society attended
- Diving Equipment and Marketing Association annual trade show attended and staffed info booth

#### Melissa Timo, Graduate Student Intern

#### Training and Certification

• Certified Interpretive Guide, National Association of Interpreters

<u>Conferences</u>

- Society for Historical Archaeology Conference attended and presented paper "Back Home to Econfina: Maintenance of African American Memory and Landscape at the Gainer Historical Cemetery"
- Southeastern Archaeological Conference attended

Other Experience

- Field Director-in-Training for UWF Arcadia Mills Village Terrestrial Field School
- "Secrets of Santa Rosa" lecture series featured presenter

#### Tara Giuliano, Graduate Student Intern

Professional Organization Service

- District History Fair Judge, Florida History Fair
- **Conferences** 
  - Society for Historical Archaeology Conference attended
  - Florida Historical Society meeting attended and presented paper "No Man's Land: Landscapes of the Civil War Across the Florida Panhandle"
  - Florida Educator's Conference attended and presented

Experience

• Field Director-in-Training for UWF Arcadia Mills Village Terrestrial Field School

#### Nicole Bucchino, Graduate Student Intern

Training and Certification

- CPR/First Aid Certification
- O2 Provider Certification
- Scientific Diver Training

Professional Service

• District History Fair Judge, Florida History Fair

• Secretary of UWF Graduate Anthropology Association

#### <u>Conferences</u>

- Florida Historical Society meeting attended and presented paper "Exploring Race-Based Differences in the Post Civil War Red Snapper Fishing Industry
- Southeastern Archaeological Conference attended
- Society for Historical Archaeology Conference attended

# North Central Region – Tallahassee

#### Barbara A. Hines, Outreach Coordinator

#### Training and Certification

- National Association for Interpretation Certified Interpretive Guide
- Boy Scouts of America Merit Badge Counselor

#### Professional Service

- Board Member and FPAN Liaison for the Panhandle Archaeological Society at Tallahassee (Florida Anthropological Society Chapter)
- Society for Historical Archaeology Gender and Minority Affairs Committee

#### **Conferences**

- Society for Historical Archaeology panelist, "Sponsored Forum: ACUA/APTC Combined Student forum: Old World, New World, Real World"
- Florida Anthropological Society panelist, "Archaeology of Florida's Recent Past"; presented paper, "Rollin' on the River: Archaeotourism on the Wakulla River"

#### Northeast Region - St Augustine



#### Sarah Miller, RPA, Director

#### Trainings and Certifications

- Florida Trust Webinar on Integrating Social Media
- Heritate Awareness Diving Seminar (HADS)
- NAUI Dive Certified
- Attended Smithsonian Early Learning's "Learning from Objects" workshop
- Visit Florida Webinar on economic impact of trails on Florida's communities
- National Center for Preservation Technology and Training's Cemetery Preservation workshop at Tolomato Cemetery

Professional Service

- Society for Historical Archaeology Chair of Public Education and Interpretation Committee
- FAS 2013, St. Augustine Planning Committee
- Tolomato Cemetery Preservation Board
- St. Johns County Cultural Resource Review Board

#### **Conferences**

- National Association of Interpretation attended "Civic Tourism" Conference
- St. Johns River Summit attended
- Florida Heritage Book Festival attended
- Florida Anthropological Society attended and co-authored paper (with Sarah Bennett and Amber Grafft-Weiss) "Archaeology It's Out There! Lessons Learned from a Civil Tourism Approach to Archaeology Outreach"
- Southeastern Archaeological Conference attended and presented paper (with Michele Williams) "Preliminary Results from Excavations at Ft. Jefferson in the Dry Tortugas National Park; helped facilitate public archaeology interest group
- Society for Historical Archaeology attended and presented paper(with Amber Grafft-Weiss) "Trowel Bytes" Reaching Florida Public Outreach Goals Through New Technology"
- National Council of Social Studies Annual Meeting attended and presented

• Franciscan Conference at Flagler College – attended and helped with Tolomato tour

**Publications** 

- Reprinted 10,000 copies of "Archaeology off the Beaten Path" maps
- Edited Teacher Training Manual and Student Handbook for Project Archaeology: Investigating Shelter for Kingsley Plantation, National Park Service
- Book review of Daniel Shaffer's *Ghost Plantations of Northeast Florida* for Florida Historical Society's *Florida Historical Quarterly*
- "The Saratoga of the South Will Rise (Or Be Razed) Again: A Community's Perspective on the Benefits of Archaeology" in *Archaeologists as Activists*, University of Alabama Press, 2011.
- Edit and advise on PEIC column for quarterly SHA Newsletter

#### Amber Grafft-Weiss, Outreach Coordinator

Trainings and Certifications

- Heritage Awareness Diving Seminar (HADS)
- NAUI Dive Certified
- Smithsonian Institution Early Learning's "Learning from Objects" workshop attended

Professional Service

- Society for Historical Archaeology Public Education and Interpretation Committee
- St. Augustine Archaeological Association Board

#### **Conferences**

- Society for Historical Archaeology presented paper (with Sarah Miller) "Trowel Bytes" Reaching Florida Public Outreach Goals Through New Technology"
- Florida Anthropological Society Co-authored paper (with Sarah Bennett and Sarah Miller) "Archaeology – It's Out There! Lessons Learned from a Civil Tourism Approach to Archaeology Outreach"
- Florida Association of Media Educators and Florida Association of Science Teachers attended and staffed information table

#### **Publications**

• Contributed to teaching manual and student handbook for Project Archaeology: Investigating Shelter for Kingsley Plantation, National Park Service

#### Toni Wallace, Outreach Assistant

#### Professional Service

- Project Archaeology Bi-Annual Coordinators Conference, Grand Canyon National Park

   attended and presented paper
- President, St. Augustine Archaeological Association

#### Sarah Bennett, Outreach Assistant

#### **Conferences**

- Florida Anthropological Society attended and presented paper (co-authored with Carl Sarah Miller and Amber Grafft-Weiss) "Archaeology – It's Out There! Lessons Learned from a Civil Tourism Approach to Archaeology Outreach" and paper (coauthored with Carl Halbirt) "Beyond the Town Walls: Identifying an 18<sup>th</sup> Century Canary Islander Site in St. Augustine"
- Liaison and member of Flagler College Archaeology Club (FCAC)

#### **Central Region – Crystal River** UNIVERSITY OF SOUTH FLORIDA

#### Richard W. Estabrook, RPA, Director

#### Training and Certifications

• GPR-Slice Advanced Training Workshop

Professional Service

- Trail of Florida's Indian Heritage Advisory Board Member
- Hernando PAST (Hernando County Historic Preservation Group) Advisor
- Citrus County Historical Resources Preservation Board (HRAB) Advisor
- Florida Anthropological Society FPAN liaison advisory member of the Board of Directors

• Alliance for Weeden Island Archaeological Research and Education (AWIARE) at the Weedon Island Cultural and Natural History Center in St. Petersburg - Secretary

#### **Conferences**

Florida Anthropological Society Meetings – attended

- Publications
  - Prehistoric Coastal Habitation and Early Maritime Travel on Old Tampa Bay.
     Proceedings from the Fifth Tampa Bay Area Scientific Information Symposium Basis 5.
     Tampa Bay Estuary Program and the Tampa Bay Regional Planning Council, St
     Petersburg, Florida. (co-authored with Phyllis Kolianos)

#### Jason Moser, PhD, RPA, Outreach Coordinator

#### Training and Certifications

- Completed the PhD at Florida State University
- Project Archaeology Training

**Conferences** 

- Florida Anthropological Society Meetings attended
- Florida Marine Science Education Association attended and presented paper (with Rae Harper and Amber Grafft-Weiss) "Pirates to Preserves: Underwater Archaeology in the Classroom"

**Publications** 

• Shipyard Archaeology. In the Oxford Handbook of Maritime Archaeology

## West Central Region – Tampa

USF UNIVERSITY OF

#### Jeff Moates, RPA, Director

#### Training and Certifications

- National Association for Interpretation Certified Interpretive Guide
- USF Scientific Diver Certification member of American Academy of Underwater Sciences (AAUS)

<u>Conferences</u>

- Florida Anthropological Society attended
- Society for Historical Archaeology attended

#### Professional Service

- Registered Professional Archaeologist
- Florida Anthropological Society 2012 Vice President
- Alliance for Weedon Island Archaeological Research and Education (AWIARE) director
- Central Gulf Coast Archaeological Society (CGCAS) director
- Florida Institute for Saltwater Heritage(FISH) director

#### Cassandra Rae Harper, Outreach Coordinator

#### Training and Certifications

- Smithsonian Institution Affiliates Program: Teaching and Learning with Objects
- Promoting Cultural Resources Using Media In-house FPAN social media training in St. Augustine
- Outreach Coordinator Workshop In-house FPAN training in Ft. Lauderdale, presented "How to Integrate Archaeology into Existing Curricula"

#### Professional Service

- Alliance for Weedon Island Archaeological Research and Education (AWIARE) director
- Southeastern Archaeological Conference Public Day organizer

#### <u>Conferences</u>

- Florida Association of Media Educators (FAME) exhibitor
- Florida Council for the Social Science (FCSS) exhibitor and presented paper with Gregg Harding "Archaeology in the Classroom"
- Southeastern Archaeological Conference Organizer "Public Archaeology Interest Group Forum" and moderator with A. Gwynn Henderson "Assessments of Outreach Programs"
- Florida Anthropological Society (FAS) presented "The Greatest Act of Optimism: Teaching Florida's Schoolchildren the Importance of Cultural Resources"
- Florida Marine Science Educators Association (FMSEA) exhibitor and presented paper (with Jason Moser) "Pirates to Preserves: Underwater Archaeology in the Classroom"

#### Zaida E. Darley, Program Assistant

Training and Certifications

- National Association of Interpretation Certified Interpretive Guide
- Promoting Cultural Resources Using Media In-house FPAN social media training in St. Augustine
- Outreach Coordinator Workshop In-house FPAN training in Ft. Lauderdale, presented "How to Fill out a Site File Form: A Tool for Public Engagement"

Professional Service

• Society for American Archaeology - Public Archaeology Interest Group, member of leadership committee

**Conferences** 

- American Planning Association attended
- Society for Historical Archaeology attended and presented paper "Using Participatory GIS in Community Archaeology at Driftwood, St. Petersburg, FL"
- Society for American Archaeology attended
- Florida Anthropological Society attended and presented paper "State of the State: Local Archaeological Protection and Preservation in Florida"

### East Central Region - Cocoa



#### Rachel Wentz, PhD, RPA, Director

Training and Certifications

- National Preservation Institute NAGPRA, Determining Cultural Affiliation, NPI
- National Preservation Institute NAGPRA, Summaries, Inventories, and Federal Register Notices

<u>Conferences</u>

- Southeastern Archaeological Conference attended and presented paper ""Was There a Doctor in the House? Inferring Medicine in the Prehistoric Archaeological Record"
- Paleopathology Association Meeting attended and presented

**Publications** 

- "Letter from Florida: The Origins of American Medicine," *Archaeology* magazine, May/June, 2011
- Chasing Bones: An Archaeologist's Pursuit of Skeletons, Florida Historical Society Press

#### **Gregg Harding, Outreach Coordinator**

#### Training and Certifications

Heritage Awareness Dive Seminar

#### **Conferences**

- Florida Anthropological Society Meeting attended and presented paper "School's Out Forever: Archaeological Investigations of the Site of Orange County's Oldest Surviving Schoolhouse" and (with Brett Mogensen and Jason Wenzel) "Going Through the Grocer's Garbage: Historical Archaeology and Consumer Choice in Early Oakland"
- Florida Historical Society Meeting attended and presented paper "Archaeology of a Recycled Building: Investigation of the 1890 Windermere School House"

#### **Publications**

• Windermere School House Archaeological Report

### **Southwest Region – Ft Myers**



Annual professional accomplishments are not available for this region due to staff departures prior to the end of the fiscal year.

### Southeast Region - Ft Lauderdale



#### Michele Williams, PhD, RPA, Director

Professional Service

• Florida Archaeological Council - director

**Conferences** 

- Southeastern Archaeological Conference attended and presented paper (with Sarah Miller) "Preliminary Results from Excavations at Ft. Jefferson in the Dry Tortugas National Park."
- Florida Consortium for Women's Studies attended and presented paper "Household Healing: A New Approach to Understanding Prehistoric Healthcare."

#### Sarah Nohe, Outreach Coordinator

#### Training and Certification

- National Association for Interpretation Certified Interpretive Guide NAI Training
- Submerged Sites Education and Stewardship (SSEAS) Training

Professional Service

• Broward Heritage Collation - Secretary

**Conferences** 

- Society for American Archaeology attended and presented paper "Social Media as Public Archaeology" paper presented with Terry Brock.
- Florida Anthropological Society attended and presented paper (with Jason Kent) "New Pathways to Old Places: Improving Heritage Tourism with Location-based Social Media"



# FLORIDA PUBLIC ARCHAEOLOGY NETWORK

