

Northeast Region Quarterly Report – July/August/September 2013 Sarah Miller, Director; Ryan Harke, Outreach Coordinator Jennifer Knutson, Emily Jane Murray, Sarah Bennett - Outreach Assistants Robbie Boggs, Administrative Assistant

Highlight of the Quarter

While FPAN Northeast staff were busy in the real world with outreach programs across the region, in the virtual world we got our **100,000th hit** on our Going Public blog (<u>http://fpangoingpublic.blogspot.com/</u>). When the blog was first created in 2007 it recapped recent events and promoted upcoming programs. More than 300 post later the blog has expanded to publish series throughout the year—Cemetery a Day in May, Ceramics 101, What Is It??? Wednesday, Monday Morning Book Review—and allows us to respond to current issues, such archaeology reality-TV shows and sea level rise. The top three post of all time on the blog are: Toni Wallace's "American Indian Tattoo Images from the Southeast" (n=7,036) and "ARM Training and Archaeological Monitoring" (n=1,397), followed by Sarah Miller's "Monday Morning Book Review: Shipwrecked" (n=1,087). The top hits of the quarter were Jennifer Knutson's "Clifton Cemetery in Jacksonville" (n=317) and Ryan Harke's "Bridging the Gap: Archaeology Meets Ecology" (n=171).

Progress on Work Plan Objectives

- Goal 2: Educational Resources
 - o Common Core handout prepared and presented for FPAN staff at annual DHR meeting.
 - Completed Archaeology and the Common Core workshop in the Northeast Region and shared resources on the FPAN FTP site.
- Goal 10: Continued conference call meetings of Development Committee
 - Set goal to work on fundraising projects, potentially Lighthouse Keeper's Shelter unit with Project Archaeology.
 - Reported to committee on meeting with host to discuss potential conflicts and met with Flagler's Development Office staff to address fundraising issues.



Northeast Blog Hits 100K!