Quarterly Report

Contract Number 7496

Florida Public Archaeology Network Southeast Regional Center at Florida Atlantic University – Ft. Lauderdale 111 East Las Olas Blvd. Ft. Lauderdale, Florida 33301

April 25, 2012

Michele Williams, Ph.D., RPA (Director) Sarah Nohe, M.A. (Outreach Coordinator) Micheline Hilpert (Administrative Assistant) Rose Gualtieri (Graduate Assistant) Crystal Geiger (Graduate Assistant)

Reporting Period – January 1, 2012 to March 31, 2012

The Florida Public Archaeology Network – Southeast (FPAN-SE) continues to expand outreach efforts during this fifth year of operation. As with every spring quarter, Florida Archaeology Month, took a considerable amount of our attention with planning and execution of nearly 10 events, lectures, and activities in addition to our usual meetings and administrative schedule. As such, we introduced nearly 4,000 people to FPAN and its goals through lectures, meetings, events, and youth education opportunities. We had contact with the county archaeologists in all of our counties. Additionally we are working with several local governments on specific preservation-focused ordinances and projects.

Florida Archaeology Month

Florida Archaeology Month is consistently one of our busiest times of year. We attend events sponsored by all of our regional FAS chapters such as the Archaeology Days developed by ASSF and PBCFAS. In addition, we make sure to have at least one event in all four of our region's counties. March also is the annual Sea Turtle Day at Gumbo Limbo Nature Center, and due to the heavy attendance at the event, we include it in our outreach efforts. All of FAM events are summarized in the table below:

FAM ACTIVITY	PARTNER(s)	County	Ct.
Lecture for Broward County Libraries	Broward County Libraries	Broward	15
Lecture for Fort Lauderdale	Fort Lauderdale Historical	Dionald	10
Historical Society	Society	Broward	30
Lecture for Hobe Sound Nature			
Center	Hobe Sound Nature Center	Martin	40
	Archaeological Society of		
FPAN information booth at	Southern Florida and Deering	Miami-	
Archaeology Day for Deering Estate	Estate	Dade	75
		Miami-	
Lecture for Mayan Society	Institute of Maya Studies	Dade	15
Lecture for Monroe County Master	Monroe County Master		
Gardeners	Gardeners	Monroe	50
FPAN information booth at Sea			
Turtle Day at Gumbo Limbo Nature		Palm	
Center	Gumbo Limbo Nature Center	Beach	300
		Palm	
Opening of DuBois Park	Palm Beach County Parks	Beach	200
FPAN information booth at		Palm	
Archaeology Day for PBCFAS	Palm Beach County FAS chapter	Beach	20

Public Outreach

FPAN-SE continues to foster public involvement through a number of avenues including events, public lectures, and a variety of youth programs. This discussion of our public outreach activities does not include those events and lectures discussed in our previous FAM section.

We participated in four public events in this past quarter as noted in the table below:

Activity	Partner	County	Ct.
FPAN information booth at Sunday Jazz Brunch	Fort Lauderdale Historical Society	Broward	190
Save the Shippey House benefit	Friend of Shippey House Trust	Broward	35
FPAN information booth at Everglades Day for Loxahatchee National Wildlife Refuge	Loxahatchee National Wildlife Refuge	Palm Beach	500
FPAN information booth at Sailboat Bend Home and Garden Tour	Broward County Historical Commission	Broward	50

Our information booths at the Fort Lauderdale Sunday Jazz Fest and the Everglades Day are reoccurring events for us; both are well attended public events drawing a diversity of participants. Our information

booth at the Sailboat Bend Home and Garden Tour was in conjunction our "Then and Now: Life Along the New River" exhibit being displayed at the Broward County Historical Commission. The exhibit will remain at the Commission's museum until the end of April.

Partner	County	Attendees
Friends of Anne Kolb Nature Center	Broward	100
John Knox Garden Club	Broward	50
North Broward Leadership Class	Broward	15
Nova Southeastern	Broward	40
	Miami-	
Green Thumb Garden Club	Dade	20
	Miami-	
Institute of Maya Studies	Dade	5
Kampong National Tropical Botanical	Miami-	
Garden	Dade	30
	Miami-	
University of Miami	Dade	20
Bahia Honda State Park	Monroe	10
Key West Garden Club	Monroe	80
	Palm	
Loxahatchee National Wildlife Refuge	Beach	34
	Palm	
NJ Retired Teachers Association	Beach	30
	Palm	
Palm Beach County FAS chapter	Beach	30

Thirteen public lectures were offered in this past quarter with a total of 464 attendees.

Universities, State Parks, FAS chapters and a variety of other local organizations requested our lectures in this past quarter. Even more importantly these lectures introduced us to a variety of interested residents who have since led us to additional outreach opportunities.

Programming for schools and youth groups was fairly slow this quarter. We assisted with an e-career day for a school in Wisconsin and judged the Nation History Day fair put on by the Palm Beach County Schools. Our attempts to schedule teacher trainings have been thwarted by budget cuts within the public schools of our regions.

Ms. Nohe and Dr. Williams continue their Committee and Board of Director work. Ms. Nohe serves on the Board of the Broward Trust for Historic Preservation. Dr. Williams is a board member, and soon to be Membership Secretary, for the Florida Archaeological Council. Within FPAN, the Archaeotourism and Development Committees have SE-FPAN representation.

Assistance to Local Governments

During this quarter, our office has made contact with all three area County Archaeologists to check on issues impacting archaeological resources in the area. Of particular note were our efforts to assist the City of Pompano Beach as it goes through the National Register of Historic Landmarks process for the "Indian Mound" Park. Additionally, office has decided to help with rehabilitation of the Lawrence E. Wills Museum in Belle Glade. Finally, Ms. Nohe and Dr. Williams have been assisting the City of Ft. Lauderdale as it revamps its Historic Preservation Ordinance and Emergency Management Plan. This guarter's assistance to local governments is summarized below:

Activity	Government Partner	County	Ct.
Presentation of staff of Bahia Honda State			
Park	Bahia Honda State Park	Monroe	10

Meeting of Emergency Management	Broward County Environmental Preservation/Climate Change Adaptation, Historic Preservation & Cultural Affairs, and Community		
Technical Advisory Committee	Visioning	Broward	6
Delivered "Than and Now" exhibit to Broward County Historical Commission	Broward County Historical Commission	Broward	3
Helped set up "Then and Now" exhibit at Broward County Historical Commission	Broward County Historical Commission	Broward	5
FPAN information booth at Sailboat Bend Home and Garden Tour	Broward County Historical Commission	Broward	50
Meeting with Broward County Archaeologist and City of Pompano Beach Principal Planner	Broward County Historical Commission and City of Pompano Beach	Broward	2
Lecture for Broward County Libraries	Broward County Libraries	Broward	15
Meeting with representatives from Lewis Landing Park regarding assistance with			
signage	City of Fort Lauderdale	Broward	3
Letter of support for Rivermont Park grant	City of Fort Lauderdale	Broward	1
Conference call with City of Pompano Beach Principal Planner and CRM contractor	City of Pompano Beach Principal Planner	Broward	2
Letter of support for Deering Estate	Deering Estate	Miami- Dade	1
Meeting regarding Rivermont Site protection	Friends of Rivermont Trust	Broward	3
FPAN information booth at Everglades Day for Loxahatchee National Wildlife Refuge	Loxahatchee National Wildlife Refuge	Palm Beach	500
Lecture for Everglades Day at Loxahatchee National Wildlife Refuge	Loxahatchee National Wildlife Refuge	Palm Beach	34
Presentation for North Broward Leadership Class	North Broward Leadership Class	Broward	15
Opening of DuBois Park	Palm Beach County Parks	Palm Beach	200
Meeting with Sun Sentinel reporter regarding exhibit at Broward County Historical Commission	Sun Sentinel	Broward	3

Assistance to DHR

Assistance to the DHR has continued in the form of providing information on DHR projects such as the Underwater Archaeological Preserves. In addition, the assistance with the National Register process for City of Pompano Beach and the work with the Lawrence E. Wills museum are at the request of the DHR.

<u>Media</u>

During this quarter, our office continues to increase FPAN's visibility through various media including YouTube videos, Facebook postings and Twitters as noted below:

Media Type	Ct.
Facebook likes in January	202
FaceBook likes in February	208
FaceBook likes in March	214
January Twitter followers	310

February Twitter followers	320	
March Twitter followers	324	

Dr. Williams' lecture in Key West was covered by the Key West Citizen. In addition, the Sun Sentinel published an article about the "Then and Now: Life Along the New River" exhibit: <u>http://articles.sun-sentinel.com/2012-03-16/news/fl-cn-newriver-0318-20120316_1_new-river-hunting-and-fishing-exhibit</u>. Staff at the Broward County Historical Commission report that there was a significant increase in exhibit visitation after the article was published.

Administrative

This quarter has required a variety of administrative tasks including monthly FPAN conference calls and bi-weekly staff meetings. Quarterly reports and administrative meetings with our host institution have required some time in this past quarter as well. Ms. Nohe also has been supervising the efforts of a volunteer who has logged over 30 hours of time with our office in this quarter.

Conclusion

This first quarter of the 2012 calendar year has been productive and we have initiated the process, outlined in the Strategic Planning Retreat, of articulating more firmly with the CLGS and governmental entities at state and local levels. We have been able to participate in broad range of activities with our fully staffed office including our FAU interns. We are already booking trainings, lectures, and events into the summer, so we look forward to another busy quarter.

Type of Activity/Event	Count	Attendees #
Public Presentations	13	464
Public Event	4	775
School/Youth	2	32
Programs/Workshops	10	
Volunteer opportunities	12	40 hours
Electronic Media	954	Twitter followers and
	624	FaceBook fans
		2 articles in local newspapers
Meetings	15	169
Florida Archaeology Month	9	745

SE-FPAN Executive Summary – April 2012

The Florida Public Archaeology Network – Southeast (FPAN-SE) continues to expand outreach efforts during this fifth year of operation. We introduced nearly 4,000 people to FPAN and its goals through lectures, meetings, events, and youth education opportunities. We had contact with the county archaeologists in all of our counties. Additionally we are working with several local governments on specific preservation-focused ordinances and projects.

As with every spring quarter, Florida Archaeology Month, took a considerable amount of our attention with planning and execution of nearly 10 events, lectures, and activities in addition to our usual meetings and administrative schedule. We attend events sponsored by all of our regional FAS chapters such as the Archaeology Days developed by ASSF and PBCFAS. In addition, we make sure to have at least one event in all four of our region's counties. March also is the annual Sea Turtle Day at Gumbo Limbo Nature Center, and due to the heavy attendance at the event, we include it in our outreach efforts.

FPAN-SE continues to foster public involvement through a number of avenues including events, public lectures, and a variety of youth programs. Our information booths at the Fort Lauderdale Sunday Jazz Fest and the Everglades Day are reoccurring events for us; both are well attended public events drawing a diversity of participants. Our information booth at the Sailboat Bend Home and Garden Tour was in conjunction our "Then and Now: Life Along the New River" exhibit being displayed at the Broward County Historical Commission. Thirteen public lectures were offered in this past quarter with a total of 464 attendees. Programming for schools and youth groups was fairly slow this quarter. We assisted with an e-career day for a school in Wisconsin and judged the Nation History Day fair put on by the Palm Beach County Schools.

During this quarter, our office has made contact with all three area County Archaeologists to check on issues impacting archaeological resources in the area. Of particular note were our efforts to assist the City of Pompano Beach as it goes through the National Register of Historic Landmarks process for the "Indian Mound" Park. Additionally, office has decided to help with rehabilitation of the Lawrence E. Wills Museum in Belle Glade. Finally, Ms. Nohe and Dr. Williams have been assisting the City of Ft. Lauderdale as it revamps its Historic Preservation Ordinance and Emergency Management Plan.

Assistance to the DHR has continued in the form of providing information on DHR projects such as the Underwater Archaeological Preserves. In addition, the assistance with the National Register process for City of Pompano Beach and the work with the Lawrence E. Wills museum are at the request of the DHR.

During this quarter, our office continues to increase FPAN's visibility through various media including YouTube videos, Facebook postings and Twitters. In addition, the Sun Sentinel published an article about the "Then and Now: Life Along the New River" exhibit. Staff at the Broward County Historical Commission report that there was a significant increase in exhibit visitation after the article was published.

This quarter has required a variety of administrative tasks including monthly FPAN conference calls and bi-weekly staff meetings. Ms. Nohe also has been supervising the efforts of a volunteer who has logged over 30 hours of time with our office in this quarter. Ms. Nohe and Dr. Williams continue their Committee and Board of Director work. Ms. Nohe serves on the Board of the Broward Trust for Historic Preservation. Dr. Williams is a board member, and soon to be Membership Secretary, for the Florida Archaeological Council. Within FPAN, the Archaeotourism and Development Committees have SE-FPAN representation.